

ORGANIZATION FOR SOCIAL DEVELOPMENT INITIATIVES

9th Floor, Business Center, Mumtaz Hasan Road, 74000 Karachi, Pakistan
Tel: 92-21-32446208-09 Fax: 92-213-2410723



LIVELIHOOD ASSISTANCE PROGRAM (LAP)

Tel: 92-21-32446208-09 Fax: 92-213-2410723 email:contact@osdi.org website: www.osdi.org

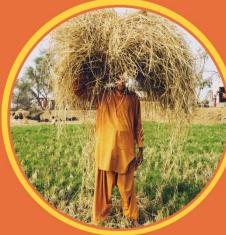
To empower poor households living in the areas of Pakistan, OSDI has initiated the Livelihood Assistance Program (LAP). The primary aims of this program are to reduce poverty by facilitating income generation and asset creation in under-privileged communities and to empower them such that they are capable of leading improved lives.

AGRICULTURE DEVELOPMENT PROJECT (ADP)

Under the Agriculture Development Project (ADP), OSDI finances rural farmers to help move them towards financial stability and overcoming their usurious debts by increasing productivity. This is done by providing them quality seeds, pesticides, herbicides, weedicides and fertilizers. Farmers are mobilized to enhance their crop yields through frequent capacity building initiatives that involve the expertise of the agriculture scientist at OSDI, who educates them about Good Agricultural Practices (GAP). As a result, farmers are able to multiply their crop yields, increase their incomes and save a portion of their earnings. During the Kharif season, OSDI financed a total number of 250 beneficiary households in the focused communities of Shikarpur, Matiari, Jacobabad (Sind) and Mardan (Khyber Paktunkhwa) for Phase 10.







In district Shikarpur and Jacobabad, 209 farmers chose to cultivate rice on 701.5 acres of their farmland. Approximately 25,980 maunds of rice were produced. 23 farmers were financed in this phase to harvest cotton on 85 acres of land in district Matiari. The farmers produced a healthy yield of 2,972 maunds of cotton. 18 farmers from district Mardan also produced maize on 59 acres of farmland, yielding 206 maunds.

LIVESTOCK DEVELOPMENT PROJECT (LDP)

This project has been initiated to improve the livestock rearing practices of vulnerable households, ensure a supplementary source of income and increase individual assets. Beneficiaries of the Livestock Development Project (LDP) are taught about the best techniques and practices regarding herd increase, fattening, vaccinations and de-worming of animals. OSDI's appointed veterinary doctors not only monitor the overall health of the livestock but also guide the beneficiaries about animal fodder and grazing. In Phase 7 of LDP, 129 beneficiary households have been financed 260 animals by OSDI, with 39 animals in Shikarpur, 59 animals in Jacobabad, 63 animals in Matiari and 99 animals in Mardan.



SMALL RURAL ENTERPRISES PROJECT (SREP)

Through this project OSDI facilitates unemployed, educated and vulnerable youth residing in its focused communities through micro-finance so they may initiate their own small businesses. These capable youth are trained with entrepreneurship acumen skills and in the initial stage are asked to document and hone a business idea. The team of experts at OSDI gauges the feasibility of the provided plan and trains the beneficiary accordingly regarding finance management, book keeping, profit and loss and maintaining goods. The goal is to financially equip the youth in these focused regions and empower them to utilize their potential so that they may lead better lives and contribute towards the betterment of their communities.

SANIA-MATIARI-LADIES CONVENIENCE STORE PKR 26,452

GUL SHER-MATIARI-FOOD CART

PKR 25.000

RUKSANA-MATIARI-GROCERY SHOP

PKR 12.250

COMMUNITY DEVELOPMENT PROGRAM (CDP)

To uplift the rural communities from their impoverished stature, OSDI has aimed to create a community development program that reduces expenditures and allows for improved living standards through increased access to education, improved health-care, provision of clean drinking water, awareness of better sanitation practices and facilitation of improved infrastructure.



EDUCATION

OSDI firmly believes that every child possesses the right to acquire primary education. Government schools that formerly faced operational hindrances due to high teacher absenteeism, low student enrollment, irregular attendance and dilapidated infrastructure are made functional under OSDI's supervision.

Educated teachers are hired from within the same community to teach the students with regularity and punctuality. The community is frequently encouraged to have children enrolled in schools and attendance is monitored by OSDI's district teams. To date, 12 schools have become functional under OSDI's management with 1043 students enrolled and currently acquiring quality education. Students are taught Sindhi, Urdu,

Recently, OSDI has built a Temporary Learning Center (TLC) in village Allan Jat, district Jacobabad as there was no education facility in the proximity. A classroom was also constructed and furniture was provided by OSDI for the Government Boys Primary School in the village Jamal Hajano in district Matiari. School bags, textbooks, stationary items (such as pencils, erasers, sharpeners, rulers and notebooks) were distributed in the Temporary Learning Center (TLC) of district Khairpur to increase the motivation of female students.





Mid-term assessments were conducted for the first time in the Matiari and Jacobabad schools to determine the students' progress. During the winter vacations, OSDI organized a three-day mathematical training session to improve the teaching methodologies and techniques of its teachers.

OSDI'S SCHOOLS





BUILT SCHOOLS

SHIKARPUR - 160 STUDENTS

ADOPTED SCHOOLS



SHIKARPUR -52 STUDENTS

MATIARI-43STUDENTS

TEMPORARY LEARNING CENTRES (TLCS)

MARDAN-100 STUDENTS

KHAIRPUR-90 STUDENTS

JACOBABAD-65STUDENTS

JACOBABAD-60 STUDENTS

GOVERNMENT ASSISTED SCHOOLS

MATIARI-95 STUDENTS

KHAIRPUR-130 STUDENTS

MATIARI-135 STUDENTS

JACOBABAD-63 STUDENTS

JACOBABAD-50 STUDENTS

HEALTH CARE

OSDI aims to facilitate its focused communities by providing them primary health-care within the reach of the village people. Under OSDI's Primary Health-care Centers (PHCs) in district Shikarpur and Mardan a total of 12,012 patients have been treated against various communicable and non-communicable diseases. To date, 299 General Medical Camps (GMCs) have been held in the focused communities of district Shikarpur, Matiari, Jacobabad (Sind) and Mardan (Khyber Pakhtunkhwa) in which over 6773 patients have been provided medical assistance and nearly 265 patients suffering from severe infections have been referred to government hospitals. In our efforts to control the spread of the chronic disease Hepatitis, OSDI conducts screening, vaccination and treatment procedures upon intervention. The Hepatitis Prevention & Control

Program began under the umbrella of the disease. So far, 36 camps have been

have been screened and 8517 have disease. A total number of 226 treatment of hepatitis B and C.

from Hepatitis B and 91 patients being provided medical assistance

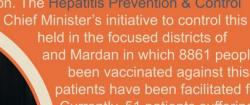
During the 3rd Phase of School (SBDW), 1572 school going children de-worming medicine along with a the focused districts. 36 Traditional have been trained in the focused

during this second phase of Maternal &

purpose of this training was to educate the

participants about pre-natal and post-natal safety measures and precautions. During the National Immunization Days (NIDs), almost 4,000 children are inoculated against polio every month. To date, 86,273 polio inoculations have been given to children under 5 years of age. OSDI ensures 100% vaccination of each child within its focused communities by going door to Sind conducted fumigation campaigns in the focused districts of Shikarpur and Matiari as a precautionary

door. Under the Malaria Prevention and Control Program, OSDI in collaboration with the district Government measure to control malaria from spreading. Community awareness sessions were also carried out to inform the community about safety measures that should be taken to keep their surroundings clean.



Currently, 51 patients suffering suffering from Hepatitis C are by OSDI.

have been given a dose of 250 ml pack of milk each in all Birth Attendants (TBAs) and Dais communities of Shikarpur and Matiari

Child Health-care Project (MCH). The

WATER, SANITATION & HYGIENE (WASH)

This project has been initiated by OSDI in order to provide access to safe drinking water and create awareness about health and hygiene amongst the focused communities. The communities are made aware of the significance of drinking clean water, having good personal hygiene as well as the importance of washing hands before and after every meal and after using the toilet.

CLEAN DRINKING WATER

OSDI educates its focused communities about water purifying techniques regularly. Particular attention was paid to this issue after confirmation of the presence of TDS (Totally Dissolved Solids) in the drinking water, following tests conducted by Pakistan Council for Research in Water Resources (PCRWR). 513,591 aqua-tabs/pure sachets have been distributed by OSDI to facilitate the rural households to filter out micro biological contaminants from drinking water. Previously, 954 life-straw filters and 71 jerry cans were also distributed.

BCC (BEHAVIOUR CHANGE COMMUNICATION) AND SAFE PRACTICES

Regular sessions on community health awareness are carried out by Lady Health Workers (LHWs), teachers and the health staff of OSDI to inform the people about the measures that will ensure that they stay safe from preventable diseases. These health and hygiene awareness sessions are mostly conducted in Temporary Learning Centers (TLCs), schools, mosques and community gatherings in which the emphasis is on washing hands before every meal, washing hands after use of the toilet and on maintaining personal hygiene by bathing daily, brushing teeth daily, combing hair, wearing clean clothes and cutting nails. OSDI has approximately conducted 4608 health and hygiene sessions to date.

is on ilet a daily, sunities, we have recently built 13 toilets in ties would serve to increase awareness

In our efforts to improve the standards of living of our focused communities, we have recently built 13 toilets in village Gul Burirro in district Shikarpur. These constructed toilet facilities would serve to increase awareness about the significance of sanitation and hygiene in the village.

INFRASTRUCTURE

Well-developed infrastructure plays a vital role in the overall progressive development of the entire community. OSDI, in collaboration with the members of its focused communities, provides constructive remedies to address the needs of the entire village. The community of Mari Muhammad Khan was facing severe difficulty in transporting goods from one place to another as the main route connecting the entire village with the highway was broken due to standing rainwater. As a result almost 262 households were affected. Upon the consensus of the villagers OSDI constructed a 700ft (L)*10ft (W) passage for the under privileged community of Mari Muhammad Khan. 50% of the contribution for the construction came from Community Development Fund (CDF) and 50% contribution was made by OSDI.

FOOD SECURITY PROGRAM (FSP)

People living in these vulnerable communities are often deprived of a single day's meal. Because of OSDI's efforts to generate greater yields from subsistence farming, to increase the incomes of target households and to supplement incomes through individual kitchen gardens, the food security of vulnerable and poverty stricken households is ensured through greater consumption of healthier and more nutritious food.

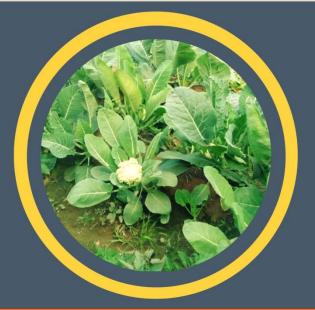
KITCHENGARDEN PROJECT (KG)

The Kitchen Garden Project (KG) of OSDI primarily aims to safeguard the food security of a vulnerable household by providing them healthy and nutritious food within their homes. This aim is to create maximum produce at a low cost. Under this project, beneficiaries are provided assistance to grow fresh vegetables within their courtyard or backyard and this greatly reduces their monthly household expenditures on food consumption. During the 7th Phase of the Kitchen Garden Project, a total number of 220 beneficiary households were facilitated by OSDI to grow vegetables on approximately 52,800 sq. ft of land. OSDI financed 52 beneficiaries (control group) from district Matiari during this phase and 66 households (uncontrolled group) were provided trainings about best kitchen gardening practices. In the focused communities of district Shikarpur, 54 vulnerable families were financed to cultivate vegetables in their homes on approximately 12,960 sq. ft of courtyard or backyard land. The beneficiaries of district Jacobabad and Shikarpur were also provided spray machines and kitchen garden tool kits by OSDI. The Kitchen Garden (KG) basket of OSDI provided each beneficiary an additional 227 calories with 28.375 calories on average per vegetable. The consumption of fresh fruits and vegetables has greatly improved the health of the beneficiaries by adding essential nutrients to their diets.

SHIKARPUR MALHEE, GULBURIRO, OLD ZARKHEL, GUDHO SHAIR **54 BENEFICIARIES**

MATIARI MARIMOHDKHAN, JAMALHAJANO, SUKHIOMIR JUT **52 BENEFICIARIES**

JACOBABAD NAWABKHANBURIRRO, ALLANJAT, M. SIDDIQUE ARAIN, 48 BENEFICIARIES



CALORIE COUNT / 100 GRAMS FOR VEGETABLES GROWN



SPINACH - 23



CAULIFLOWER - 25



33 - OKRA







40 - CHILLIES





CORIANDER - 23

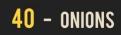


18 - TOMATOES





AUBERGINE - 25





CASE STUDIES

Vikio - Wise Farmer

In the floods of 2010, Vikio s/o Lemon was left with nothing. His little home which provided shelter to a family of 10 was washed away. This 70 year old resident of village Jamal Hajano had barely anything to survive on with a huge family to take care of. Since the launch of the Agriculture Development Project (ADP) in his village Vikio is a proud beneficiary. During these four years, he has successfully completed all 8 cycles of ADP phases and has become a graduate. Under OSDI's guidance and support he was not only able to re-build his assets and normalize his life but also educate his children once again. 7 out of his 10 children completed their primary education in school. He was also able to multiply his crop produce to overcome his loss as a result of OSDI's mobilization and conducting awareness sessions on best agriculture practices. He appreciated the technical assistance provided by the Agro expert of OSDI throughout in enabling them to improve their crop yield as a result 20 -30% increase per acre in total crop production was observed. Today, Mr. Vikio has purchased his own Tube-well worth PKR 150,000/- which serves as an asset for him and he irrigates his land by operating it. This also contributes in his savings as earlier he used to spend PKR 1000 – PKR 1500 on per acre irrigation. His 5 acres of own land is well managed and the crop production on an average is 50 maunds per acre. Mr. Vikio is a wise farmer and he is a role model for his entire community.

OSDI Schools – Securing Positions at the District Level

Out of 52 schools in Union Council Bhanotth, two OSDI supported schools have secured the 2nd and 3rd positions respectively. The announcement was made by the Education District Officer (EDO) in a little gathering where headmasters and teachers of these schools were present. During the annual examination of 2014-15 the Government officials from the education department visited these schools to conduct oral examinations. Students were asked questions regarding their studies on this occasion. Prompt answers and enthusiastic classroom participation by all the students left the Government team in amazement. The OSDI adopted Government Primary School in village Jamal Hajano almost 2 years ago and the Government Boys Primary School in village Mari Muhammad Khan nearly 1.5 years ago. Teachers were appointed to make these ghost schools functional. Books, schools bags, uniforms, shoes and stationary items were distributed to motivate the students. Currently, 95 students are enrolled in GBPS – Mari Muhammad Khan and 135 students are acquiring quality education in GPS – Jamal Hajano in district Matiari. The community of both these villages is thankful to OSDI for providing their children quality education.

DONATE TO US

Title of Account:
Organization for Social Development Initiatives
Address: United Bank Limited City Branch
I.I. Chundrigar Road Karachi

Branch Code: 0605 PLS A/C No: 0605-1200048-4 Swift Code: UNILP-KKA

PARTNER WITH US

OSDI welcomes partnerships in the form of donations, research support and volunteer services. For more details please visit www.osdi.org

Tel: 92-21-32446208-09 Fax: 92-213-2410723 email:contact@osdi.org website: www.osdi.org