Organization for Social Development Initiatives

Newsletter

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About OSDI

Since 2009, the Organization for Social Development Initiatives (OSDI) has worked alongside rural and underserved communities in Pakistan, guided by one belief: lasting change comes through sustainable development. As the CSR arm of Pakistan Intermodal Limited, OSDI is registered under the Trust Act 1882 and certified by the Pakistan Centre for Philanthropy (PCP). From our head office in Karachi, we work with communities in Lasbela (Balochistan) and Mardan (Khyber Pakhtunkhwa).

The past four months brought crops to the field, goats to new households, small businesses to new owners, and classrooms to villages that never had one. This edition shares those stories.

Improving Lives since 2009

Our Programs

Livelihood Assistance Program (LAP)

Helps families earn a steady income through agriculture, livestock and small enterprises. Families receive grants in the form of inputs and training, so the support builds skills and assets that last.



Community Development Program (CDP)

Covers education, health, infrastructure, WASH, natural resource management and renewable energy. It brings basic services to villages that have been left behind.



Food Security Program (FSP)

Supports families in growing their own nutritious food through kitchen gardening, which strengthens household nutrition and reduces dependence on the market.



Livelihood Assistance Program (LAP)

Orange Orchards Project Phase III, Mardan

In the rain-fed hills of Tehsil Rustam, wheat and maize give very low yields. Since 2021, OSDI has promoted **citrus orchards as a climate-resilient way to build income, and the earlier orchard phases have a 95% survival rate.**

This phase III, supported by ASA Microfinance Bank, began with a community meeting attended by about 150 households. From 40 shortlisted farmers, 32 were selected after verification of their land. They were trained by a horticulturist in orchard management, intercropping and pest control, and received 3,245 plants now growing in six orchards across more than 31 acres.



32 Farmers supported

3,245 Orange Plants

6 Orchards established

31+ Acres

95% Survival rate in earlier phases

Farmers took ownership by fencing their land, digging plant holes and building 4 water bores. ASA's support added 5 water tanks (18,000 litres each) and 3 solar panel sets, which will also benefit 100+ nearby households. Mature orchards can bring households several times the income of wheat or maize, while intercropping keeps the land productive in the meantime.

Sustainable Water Access for Orchards & Households

4 Water bores

3 Solar panel sets

5 Tanks provides 18,000 litres each

100+ Nearby households may benefit

Agriculture Development Project (ADP) Phase XII, Lasbela

Twenty farming families received support to grow cotton this season. Our field team worked with an agriculture expert throughout the crop cycle. They checked growth, pests and weeds in every beneficiary's field and gave practical advice on pest control, weeding and irrigation.

A mid-term assessment by our Monitoring & Evaluation team confirmed the crop was progressing well

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As the crop moved from germination to flowering and boll formation, all 20 farmers received fertilizers including NP, NPK, SOP and Zinc.

20 Cotton Farmers

4 Villages

Cotton Crop







Livestock Development Project (LDP)

LDP Phase VII, Lasbela



96 Goats distributed

61 Kids born

148 Herd reported

Livestock continues to provide rural families with an opportunity to build productive assets and strengthen their livelihoods.

Following the distribution of 96 goats in January and February 2026, monitoring visits recorded the birth of 61 kids and a reported herd of 148 animals.

This progress reflects the potential of livestock rearing to support income generation, improve household nutrition through milk production, and strengthen families' resilience to economic hardship.

LDP Phase VII, Mardan



40 Families supported

120 Goats distributed

4 Villages reached

In Feb 2026, following a baseline survey, OSDI supported 40 deserving families in Mardan with three goats each, including two pregnant goats per family.

The intervention aims to help households build productive assets, increase livestock holdings and develop sustainable sources of income while improving access to milk for household nutrition.

Families received veterinary training on goat health, feeding, shelter, pregnancy care and vaccination, promoting healthier livestock, improved food security and sustainable rural livelihoods.

Small Rural Enterprise Project (SREP)

SREP Phase VIII, Mardan

In August 2026, with funding support from ASA Microfinance Bank, OSDI supported 12 entrepreneurs across four villages in Mardan to strengthen small businesses, including grocery and confectionery shops, general stores, a fruit and vegetable shop, and a rickshaw-based enterprise. The initiative seeks to diversify livelihood opportunities, strengthen household incomes and promote economic resilience with 84 family members expected to benefit indirectly from the supported enterprises.

Each entrepreneur contributed 20% of their business cost as a sign of commitment, and attended a one day financial literacy training on bookkeeping, stock management and calculating profit. **The inclusion of woman entrepreneur reflects women's participation in rural enterprise development.**









Community Development Program

Education

3 Community Learning Centres | **100+** children accessing education | **141** out-of-school children identified

OSDI brings primary education closer to villages where children lack access to a nearby school, working with communities to reduce distance-related barriers.

CLC Lemo Goth, Lasbela



46 Children enrolled

57 Children accessing Education

Established by OSDI in August 2026 with funding from ASA Microfinance Bank, **the ecofriendly primary school features a mud-based, solar-powered classroom, washroom and handwashing facility.** Community donated the land for construction.

CLC Darey Cheno, Mardan



Up to **60** minutes to nearest school

84 children out of school, including 48 girls

Children face long walks over difficult terrain, and no girl was enrolled. With funding from ASA Microfinance Bank, OSDI is **constructing a two-room cemented Community Learning Centre with washrooms.** Community support made land available. Once operational, it will bring education closer to 100+ children.

CLC Ameen Goth, Lasbela



54 children enrolled

26 children in KG

28 Children in Grade I

With ASA Microfinance Bank's support, OSDI built **a second classroom** and appointed an additional teacher, expanding access to early and primary education within the community.

Health

Medical camps

Free consultations, diagnostics and medicines reached

211 patients: 116 in Mardan and 95 in Lasbela.

Maternal and child health training

A two-day workshop trained **10** participants from **6** villages in pregnancy care, newborn care and hygiene.

Health and hygiene sessions

At CLC Ameen Goth, 56 children learned about hygiene, immunization, the harm of gutka and staying safe in the heat. Sessions for ADP and SREP beneficiaries in Lasbela and Mardan covered handwashing, immunization, polio drops for children under five, healthy eating and seeking timely medical care.

FOR DONATION:

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