



ABOUT OSDI

Since 2009, the Organization for Social Development Initiatives (CSR of Pakistan Intermodal Limited) has remained committed to improving the lives of vulnerable communities across Pakistan through impactful development programs.

Our interventions are designed not only to address immediate needs but also to create lasting opportunities that enable families to achieve self-reliance and long-term well-being.

OSDI SIGNS MoU WITH ASA MICROFINANCE

In 2026, OSDI expanded its development partnerships through a new collaboration with ASA Microfinance Bank (Pakistan) Ltd., supporting livelihood and community development initiatives in Mardan, Khyber Pakhtunkhwa, and education programs in Lasbela, Balochistan.



OUR CORE PROGRAMS



LIVELIHOOD ASSISTANCE

Creating opportunities for sustainable income.



COMMUNITY DEVELOPMENT

Building stronger communities through Education & Health.



FOOD SECURITY

Improving access to nutritious food.

LIVELIHOOD ASSISTANCE PROGRAM

Creating Sustainable Pathways to Self-Reliance

01 AGRICULTURE DEVELOPMENT PROJECT (ADP) – PHASE XI

📍 Lasbela, Balochistan

Outcome assessments conducted at harvest indicated a notable increase in wheat yields among beneficiary farmers, contributing to improved household food security.

Through the provision of quality agro inputs, technical guidance, and improved farming practices, the project continued to strengthen the resilience of smallholder farmers in Lasbela.



69
MAUNDS/ACRE

Average Yield
After OSDI Support

+209%

INCREASE IN
FARM PRODUCTIVITY

KEY RESULTS



24

Farmers
Supported



33

Average Yield
Before OSDI
Support
Maunds/Acre



69

Average Yield
After OSDI
Support
Maunds/Acre



209%

Increase in Farm
Productivity



100%

Adoption of
Improved
Farming Practices



24

Households
Benefiting

02 KITCHEN GARDENING PROJECT – PHASE V

📍 Lasbela, Balochistan



OSDI launched Kitchen Gardening Phase V across four villages in Lasbela, supporting 20 beneficiaries to establish household vegetable gardens.

The initiative contributed to improved household nutrition while reducing expenditure on vegetables, enabling families to produce fresh food within their own homes.

20

BENEFICIARIES
SUPPORTED



20

Beneficiaries
Supported



05

Vegetable
Varieties
Cultivated



**PKR
7,000–8,000**

Average Household
Savings

03 ORANGE ORCHARD FARMING PROJECT

📍 Mardan, Khyber Pakhtunkhwa

OSDI's Orange Orchard Farming Project continues to demonstrate the long-term impact of sustainable livelihood investments in rural communities. Implemented across two phases in District Mardan, the initiative supports farmers in establishing productive orange orchards that provide a reliable source of income for decades.

Unlike conventional seasonal crop support, orange orchards offer a productive lifespan of 25–30 years, creating a sustainable income stream and a valuable family asset. The project also promotes climate resilience, improved land productivity, biodiversity conservation, and intercropping opportunities.

To further strengthen sustainability, OSDI installed a solar-powered irrigation well, reducing dependence on costly irrigation methods and ensuring reliable water access for orchard management.



**SOLAR-POWERED
IRRIGATION WELL**

Ensuring reliable water access
while reducing irrigation costs
and strengthening climate
resilience.

Up to
**PKR
90,000**

Potential Monthly
Income After
Year 10



10

Beneficiary
Farmers



14.25

Acres
Covered



94–95%

Plant Survival
Rate



100%

Farmers
Maintaining
Orchards



25–30

Years
Productive
Lifespan



Up to
PKR 90,000

Potential Monthly Income
After Year 10

The Orange Orchard Farming Project transforms poverty alleviation into generational wealth creation. By establishing productive orchard assets, participating families can benefit from increased income, improved resilience to climate challenges, and sustainable livelihood opportunities for future generations.



LIVESTOCK DEVELOPMENT PROJECT – PHASE VII

Launched in January 2026, OSDI's Livestock Development Project Phase VII aims to strengthen rural livelihoods through the provision of productive goats.

Beneficiaries received livestock along with training on animal care, disease prevention, and herd management, while a qualified veterinarian will provide biannual monitoring and technical support throughout the project period.

Within just five months, participating households experienced increase in herd growth. Starting with an initial herd of 96 goats, beneficiaries reported the birth of 46 kids. Despite the loss of one adult goat and one kid, the total herd increased to 141 animals by May 2026, representing a 47.9% increase in herd size.



 **141 GOATS**
Total Herd Size by May 2026


+47.9%
HERD GROWTH
Increase in Herd Size

KEY RESULTS



Beneficiaries Supported
32



Women Beneficiaries
21
(66%)



Male Beneficiaries
11
(34%)



Initial Herd Size
96



Kids Born
46



Herd Size by May 2026
141



Herd Growth
47.9%

HERD GROWTH JOURNEY



96
Goats
Initial Herd Size



46
Kids Born
Within 5 Months



141
Goats
Total by May 2026



STRENGTHENED ASSETS

The substantial increase in herd size has strengthened household assets and improved livelihood security for participating families.



INCREASED INCOME

Beneficiaries can sell surplus animals to generate income during times of need, while retaining breeding stock to further expand their herds and create a sustainable source of future income.



BETTER NUTRITION

Access to goat milk contributes to improved household nutrition, particularly for children and women, supporting healthier and more resilient communities.



The growth in livestock numbers has improved the economic well-being of participating families. Beneficiaries can sell surplus goats to meet household needs while continuing to expand their herds through breeding. Access to goat milk has enhanced nutrition for children and women, supporting healthier and more secure livelihoods.



COMMUNITY DEVELOPMENT PROGRAMS



Education – Lasbela, Balochistan

Established in November 2025, the Community Learning Center (CLC) in Ameen Goth is providing access to education for 53 children in a village where no formal schooling facility previously existed, bringing learning opportunities closer to home.



STUDENTS ENROLLED

53

Children Benefiting from Education



HEALTH PROGRAMS

Better Health, Stronger Communities

01 GENERAL MEDICAL CAMPS

OSDI continued to improve access to primary healthcare services through monthly **General Medical Camps** in underserved communities across Lasbela and Mardan. Services included free medical consultations, medicines, mother and child and health awareness sessions.



5

General Medical
Camps Conducted



912

Patients Treated
Free of Cost



Hilton
Pharma

Medicines Partner



100+

Participants Reached
Through Health &
Hygiene Sessions

02 MOTHER & CHILD HEALTH TRAINING

Mother & Child Health Training empowered 40+ women with essential maternal and newborn healthcare knowledge.



40+

Women
Empowered



03 SCHOOL-BASED DEWORMING

Through School-Based Deworming, 180 children received preventive healthcare, nutrition support, and hygiene education.



180

Children
Reaching



04 INTEGRATED MEDICAL CAMP - HINGLAJ FESTIVAL

OSDI, in collaboration with Govt Health Department, Shiri Hinglaj Mata Welfare Organisation, PPHI, MERC 1122, and NRSP, organized a three-day Integrated Medical Camp during the Hinglaj Festival in Lasbela, Balochistan. The initiative ensured access to essential healthcare services for thousands of visitors and travelers.



12,000

Patients Treated



OUR HEALTH PARTNERS



SHRI HINGLAJ
MATA WELFARE
ORGANIZATION



NRSP
National Rural Support Programme



FOR DONATION:

Organization for Social Development Initiatives
UBL, City Branch, I.I Chundrigar Road, Karachi

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Swift Code: UNILP-KKA

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