

NEWSLETTER



INTRODUCTION

Established in 2009, OSDI serves as the CSR arm of Pakistan Intermodal Limited, dedicated to uplifting rural communities across Pakistan. Focusing on regions like KPK and Baluchistan, OSDI addresses poverty at its roots through sustainable development initiatives. By partnering with local communities and district authorities, OSDI implements impactful programs in Livelihood Assistance, Community Development, and Food Security, offering immediate relief while fostering long-term economic resilience. Accredited by the Pakistan Centre for Philanthropy and celebrated with a prestigious award from K-Electric at the Khi Awards 2024, OSDI remains at the forefront of driving positive, enduring change for generations to come.

Annual Meeting 2024

OSDI hosted its annual meetings at the head office this November, bringing together teams from Mardan and Lasbela for impactful discussions on project milestones. The sessions were enriched with valuable insights as the teams reflected on past achievements and laid plans for future improvements.

A key highlight of the event was training session led by the Head of Programs on Social Accountability and Financial Transparency, equipping team members with the tools to uphold OSDI's commitment to transparency and ethical practices.

To recognize their dedication and contributions, team members were presented with souvenirs by the Founder Trustee, honoring their hard work and commitment. The meeting concluded with a dinner invitation from the Founder Trustee celebrating the team's collective efforts and dedication.

AGRICULTURE DEVELOPMENT PROJECT (ADP)

ADP IX, Lasbela

ADP Phase IX cotton cultivation came to a successful conclusion in November 2024, exceeding expectations and setting a new benchmark for farming excellence.

Average Yield:

Before Intervention: 10 maunds per acre

After Intervention: 27 maunds per acre

170%

increase in productivity!



How the Project Changed Lives?



Livestock Purchased:

Farmers used profits to acquire sustainable assets like goats and cattle.



Reinvestment in Wheat:

Earnings were reinvested into the next crop cycle.



Debt-Free Futures:

Farmers cleared loans, improving their financial stability and peace of mind.

ADP Phase IX demonstrates OSDI's commitment to empowering rural farmers and promoting sustainable agricultural practices

LIVESTOCK DEVELOPMENT PROJECT (LDP)

LDP VI, Lasbela

In Sep 24, livestock distribution took place under LDP Phase VI. Prior to distribution, all animals (pregnant goats and bucks) were thoroughly examined by the Government District Livestock Officer based on criteria such as:

- Weight and physical health
- Breed quality (Kamori/Pateri mixed breed)
- Pregnancy status (4-5 months for does)

This rigorous selection process ensured that the livestock met the required standards for productivity and sustainability.

 **22** Families benefitted  **75** Livestock provided


Each beneficiary received 3 healthy pregnant goats



In just four months **70** Kids Alive **4%** mortality in seed animals **89.33%** growth in herd

LDP IV, Mardan

Initiated in April 24, LDP IV is now concluding its final phase. Under this phase, 78 animals were initially distributed among 26 beneficiaries, resulting in:

102% increase in productive animals 

With the increased herd, beneficiaries can generate income by selling animals during times of need and expand their herds for long-term sustainable income.

LDP V, Mardan

LDP Phase V in Mardan began with a training session led by Veterinary Doctor Mr. Arsalan Khan and inaugurated by District Head Mr. Sajjad. The session covered topics such as goat shed management, selecting healthy goats, feeding practices, and caring for sick animals, with a focus on immunization, disease prevention, and deworming to boost livestock health and productivity.



 **34** Families benefitted  **112** Livestock provided

Each beneficiary received 3 goats and 1 buck assigned to a group of 3-4 beneficiaries at the village level.

The project is already yielding results, with 74 kids born and 2 mortalities, contributing to a 64% increase in the herd size.

This initiative is set to empower rural families, promoting sustainable livelihoods and improved economic stability.

LDP VI, Mardan

The Mardan team conducted assessments, finalizing 25 beneficiaries out of 40 for LDP Phase VI.



Vet examining livestock



LDP V Training Session

SMALL RURAL ENTERPRISE PROJECT (SREP)

SREP V, Mardan

SREP V continues to uplift beneficiaries in Mardan, enabling them to achieve significant economic growth through sustainable business ventures.

• Ishfaq Naan Shop



Ishfaq's naan shop has not only significantly increased his income but has also created

economic opportunities by hiring two additional employees to support his operations.

Previous Income: PKR 12,000

Current Income: PKR 38,044

Income Growth: 217%

• Mir Afzal Grocery Shop

Mir Afzal now earns PKR 15,831 per month, reflecting a 217% increase from his previous income.

• Khalilullah's Mobile Chicken Shop

Khalilullah's business has grown tremendously, providing him with a monthly income of PKR 40,592, a 171% rise from before.



• Ijaz's Cosmetic Shop

Ijaz has achieved great success, earning PKR 26,434 per month, a remarkable 230% increase in his income.



SREP IV, Lasbela

Initiated in July 24, SREP Phase IV has uplifted beneficiaries by increasing their income.

SREP IV has empowered individuals like Shera, Inayatullah, and Hajra to achieve remarkable income growth and contribute to their families and communities.

Shera now earns PKR 18,196 monthly, a 52% increase, and supports his children's education at the Temporary Learning Center.



Inayatullah's income surged by 70%, enabling him to hire two tailors and expand his business.

Hajra, through her tailoring skills, earns PKR 8,808 monthly, sharing her family's financial responsibilities.



SREP VI, Mardan

Five new businesses have been initiated fostering self-sufficiency for local beneficiaries:



Grocery Shop



Qingqi Loader



Mobile Sweet Selling Shop



Motorcycle Spare Parts Shop



Tailoring Shop

EDUCATION



The Education Officer visited TLCs in Lasbela, five months after their handover to BEF. Significant upgrades were observed, including solar panel installations, classroom flooring, and improved water facilities for children.

GENERAL MEDICAL CAMP

During this quarter, 07 GMCs were organized, offering primary healthcare services to underserved communities:



 **520** Patients Treated in Lasbela

 **513** Patients Treated in Mardan


These camps reflect our commitment to improving healthcare accessibility and supporting community well-being.

FOR DONATION

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Karachi

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