



## WINNERS

- Organization for Social Development Initiatives -  
Life Saving Foundation (PALS Rescue) -

## INTRODUCTION

Established in 2009, the Organization for Social Development Initiatives (OSDI) is a CSR initiative of Pakistan Intermodal Limited aimed at fostering sustainable development in rural areas of Pakistan, particularly in KPK, Baluchistan, and Sindh. OSDI's approach focuses on addressing root causes of poverty through sustained community development initiatives. Programs such as the Livelihood Assistance, Community Development, and Food Security are meticulously designed to alleviate financial burdens while ensuring food security and promoting economic empowerment. OSDI, certified by the Pakistan Centre for Philanthropy, is dedicated to improving lives, empowering communities, and fostering sustainable development for future generations.

## OSDI Clinches K-Electric Khi Award 2024



OSDI has achieved a significant milestone by winning the prestigious Khi Award 2024 coupled with a grant of PKR 1,000,000 in the Livelihoods and Vocational Training category. This recognition underscores OSDI's outstanding work in empowering farmers through skill development and sustainable livelihood initiatives.

## Balochistan Education Foundation adopted Temporary Learning Center Faqeer Muhammad

Partnering with OSDI since 2023, BEF has boosted enrollments at TLC Qambrani and plans to adopt TLC Jhangi/Mutkani next month, furthering their goal of quality education in Balochistan.





# LIVELIHOOD ASSISTANCE PROGRAM

## AGRICULTURE DEVELOPMENT PROJECT (ADP)

Throughout this quarter, mid-term evaluation was conducted for 25 beneficiaries in Lasbela, where despite encountering a shortage of nitrogen-based fertilizer, the wheat crop exhibited satisfactory conditions. To tackle this issue, OSDI distributed alternative Nitrophos fertilizer, among the beneficiaries.

In ADP Phase I Mardan, crop conditions were not optimal due to inadequate rainfall. Urea fertilizer and weedicide were distributed among 24 beneficiaries, which will be applied once rainfall occurs to improve crop growth.

An assessment for the upcoming Phase IX cotton crop was conducted in Lasbela, Balochistan, for 35 families, resulting in 23 families being shortlisted after thorough re-verification. With ongoing support, we're propelled to advance our agricultural initiatives, fostering positive transformations within the communities we're dedicated to serving.



Pic: Agriculture expert assessing fields in Lasbela



Pic: Organic Fertilizer distribution to ADP Phase VIII beneficiaries in Lasbela



Pic: Synthetic Fertilizer distribution to ADP Phase I beneficiaries in Mardan.

## HORTICULTURE PROJECT

To safeguard the Orange Fruit plants in District Mardan, OSDI's appointed Horticulturist inspected Orchards Phase-I and Phase-II.

Phase-II encountered soil fertility, fungal, and insect issues. Recommendations were made to address these challenges.

The inspection revealed a promising sign, with approximately 36% of the plants expected to bear fruits in the coming season, indicating a healthy portion of the orchard for productive yield.





## LIVESTOCK DEVELOPMENT PROJECT (LDP)

Beneficiary selection assessments for Phase VI of LDP have been conducted in Lasbela overseen by the Senior Associate Manager. The field team conducted assessments across ten villages. Selection prioritized widow or female-headed households, families with a per capita income of PKR 4571 or less per month, those facing food security issues, candidates with livestock ownership, and willingness to participate in project activities, with final selection verified by the Monitoring and Evaluation team.



Pic: Senior Associate Manager conducting interviews for beneficiary selection of LDP



**48** Total Community Members Assessed

**26** Selected Beneficiaries

In Phase IV of the LDP in Mardan, beneficiaries participated in a comprehensive training session led by a Veterinary Doctor. The session covered crucial topics related to livestock welfare and management, with 26 beneficiaries actively engaged. Training included essential aspects such as goat care, house preparation, deworming, disease management, feeding practices, treatment protocols, and vaccination importance.

Livestock purchases were facilitated through the Livestock Purchasing Committee, which includes beneficiaries, the village focal person, a veterinary expert, and OSDI's field team, boosting their involvement in program objectives.



## COMMUNITY DEVELOPMENT PROGRAM

### EDUCATION

In February and March, Annual Examinations took place in our TLCs (Temporary Learning Centers) in Lasbela and Mardan.

To honor the hard work and dedication of our students, the head office team expressed heartfelt appreciation by presenting them with gifts at the conclusion of the examination sessions.

Special recognition was bestowed upon the position holders, whose exceptional performance deserved extra applause.

Furthermore, In recognition of teacher's dedication, they were honored with souvenirs.



# HEALTH CARE

## GENERAL MEDICAL CAMP (GMC)

In collaboration with the district health departments, OSDI organized a total of four GMCs, with two held in Lasbela and two in Mardan.

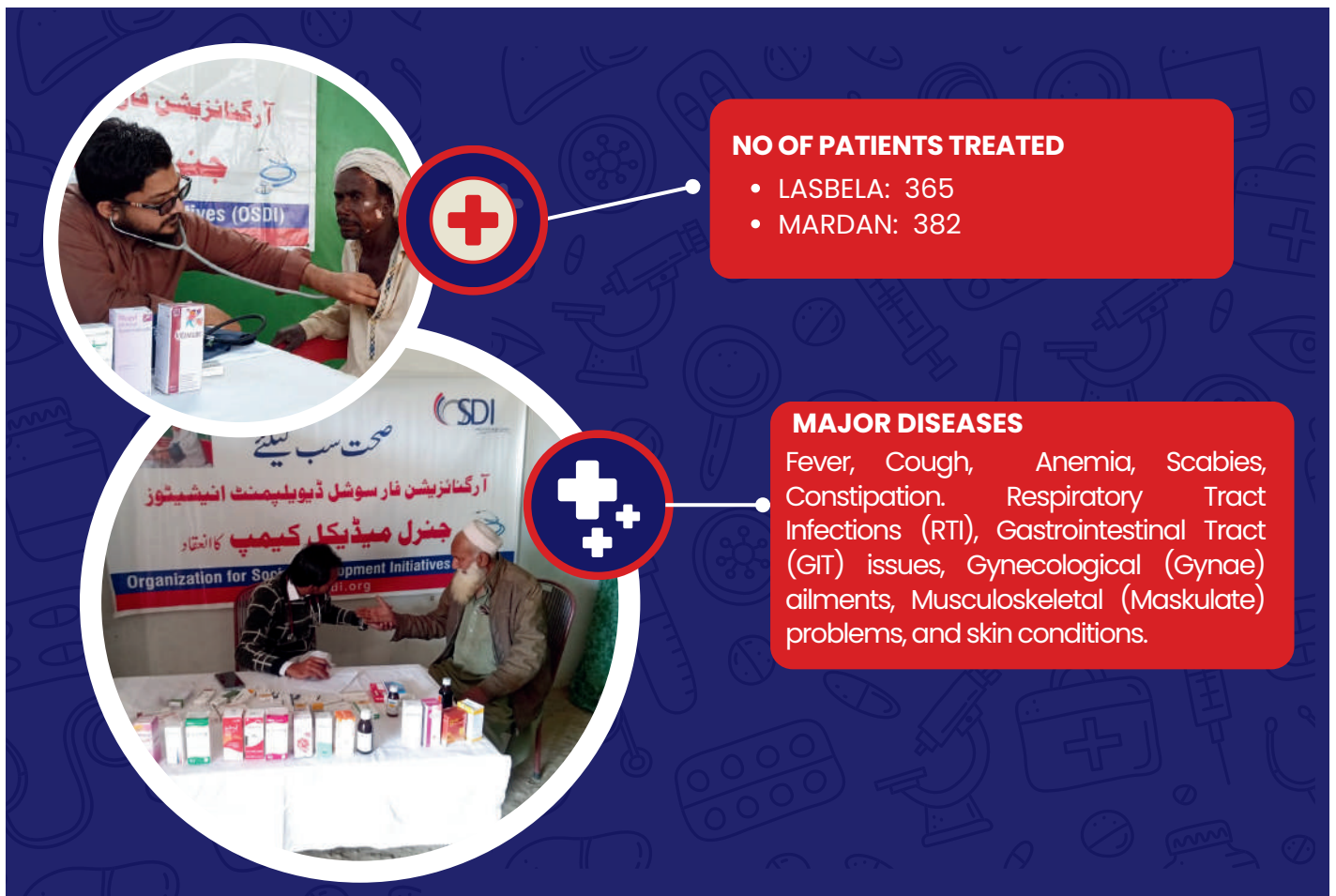
Prior to the GMCs, extensive promotional efforts were undertaken to raise awareness among villagers about the upcoming medical camps. These efforts aimed to ensure maximum participation and increase community awareness regarding the importance of regular healthcare check-ups.

At the heart of the GMCs was our commitment to providing primary medical services to those in need. To facilitate this, a dedicated male doctor was hired to conduct thorough medical examinations, ensuring comprehensive healthcare support for all attendees.

Additionally, alongside the GMCs, OSDI distributed free medicines to further alleviate the burden of healthcare expenses on the community members.

Moreover, OSDI conducted Health and Hygiene (H & H) sessions alongside the GMCs. These sessions emphasized the importance of health education in the community, focusing on preventive measures and hygiene practices to promote overall well-being among community members.

Through these combined efforts, OSDI continues to make significant strides in enhancing healthcare access and promoting health education within the communities we serve. We extend our heartfelt gratitude to all our supporters for their unwavering commitment to our mission.



## FOR DONATION

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