

# Organization for Social Development Initiatives

A CSR initiative of Pakistan Intermodal Limited

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#### INTRODUCTION

Organization for Social Development Initiatives (OSDI) is a CSR initiative of Pakistan Intermodal Limited (PIL) a logistics company involved in Global Supply Chain. PIL has an expertise in ocean freight, rail freight, inland transportation and bill of lading service. OSDI aims to create sustainability through poverty alleviation within the rural communities of Pakistan. The primary objective of OSDI is to bridge the gaps prevalent within the local communities and the local district departments. Endorsed by Pakistan Center for Philanthropy (PCP), the sustainable approaches being offered by OSDI are acknowledged at all levels. Livelihood Assistance Program (LAP), Community Development Program (CDP) and Food Security Program (FSP) are the main areas of focus. Besides this, Disaster Relief Assistance Program (DRA) is set in motion as per need during the dire times of natural catastrophes.



In the month of November 2023, OSDI's Manager Programs - Mr. Sheheryar N. Khan organized the Annual Team Meeting in the Head Office of Karachi. Field Teams from both the focused districts of Lasbela (Baluchistan) and Mardan (KPK), were invited to attend and share their annual progress. Besides this, exit strategy was discussed in detail regarding each project. OSDI's Founder Trustee - Mr. Aasim A. Siddiqui attended the meeting along with Mr. Asad Chandna-Executive Director at Pakistan Intermodal Limited (PIL) and had one-to-one discussions with each team member. Mr. Siddiqui appreciated the efforts of his team and emphasized on synergizing and strengthening ties with the local district departments for betterment of the vulnerable communities for sustainability creation.

Pic 1 : OSDI Team during Annual Team Meet

### Livelihood Assistance Program (LAP)

Agriculture Development Project (ADP)

In this quarter, OSDI has launched the 8th phase of Agriculture Development Project (ADP) in district Lasbela (Baluchistan). During this cycle, 25 farmers have been chosen to grow wheat crop on 70 acres of farmland.

Majority of the farmers have been taken from the community of Haji Meeran whereas, only 1 farmer has been taken from the community of Haji Jamot. In district Mardan (KPK), 24 farmers have been chosen to grow wheat crop on 54 acres of land.

ADP - Phase 6 in Dist. Mardan			
	Village	Farmer	Acre
	Shanay Zangal	8	19
-	Saleem Khan Banda	7	14
	Hassanabad	2	5
_	Morra Banda	4	10
	Umar Dhair	3	6
	G. Total	24	54
	ADP - Phase 8	in Dist. L	asbela
	Village	Farmer	Acre
*	Mutkani	6	16.5
	Hamarkani	4	11
	Haji Meran	11	31.5
	Jangi Khan Haji Jamot	3	8
-	G. Total	25	<b>70</b>

OSDI has distributed agricultural inputs amongst all the farmers in both the focused districts in which each farmer has received seeds, fertilizer and tillage amount. For training and development of these farmers, OSDI's appointed agro experts have conducted detailed capacity building sessions in each of the districts. During these sessions, the farmers were educated Tab 1: District wise breakup of Trainings conducted in ADP-Phase 8 and 6

Capacity	Capacity Building Sessions of the Farmers								
Date	District	Sessions	<b>Participants</b>						
31-Oct-23	Mardan	1	24						
10-Nov-23	Lasbela	1	40						

about the benefits of modern agrarian practices and techniques, land levelling, seed sowing, seedbed maintenance, preparing irrigation channels, pre & post emergence weed, herbs utilization and application of fertilizers, weedicides, pesticides, etc. OSDI's team urged the farmers to educate their children for a better future. During the capacity building session held in district Lasbela, 40% of the farmers from the previous phase attended the training. OSDI's appointed agro experts conduct frequent visits along with the field teams for monitoring purposes to check the crop health and meet the farmers on individual basis. This way, the queries of the farmers regarding their land, crop or agricultural practices are easily addressed and responded.



Pic 3: Examination of Orange Fruit Plants by Horticulturist

To safeguard the orange fruit plants set-up in district Mardan (KPK) under this pilot project, OSDI's appointed Horticulturist expert along with the field team regularly conducts monitoring visits to their fruit farms. It is during these field visits that plants inspection, flowering and fruit growth is closely observed.

In the month of September 2023, the Horticulturist Mr. Sardar Hussain recommended the gushing of leaf miner, sega pest clear spray and Nitrogen, Phosphorus and Potassium (NPK) spray on all plants. He further suggested to dig a circle around each plant extending 3 feet from base.

Moving on, in the month of November 2023, the farmers in the community of Akhundara were recommended the spray of Bifenthrin Acetamiprid and Diafenthiuron as few plants were observed with leaf curl disease and infected by leafminer, thrips whitefly and mites. The farmers from the community of Biroch, were asked to use Bifenthrin and Lambdacyhalothrin insecticides.

#### Livestock Development Project (LDP)

To ensure safe health of the animals distributed under the 5th Phase of Livestock Development Project (LDP) in district Lasbela (Baluchistan), OSDI's appointed Veterinary Expert conducts regular monthly monitoring visits in the focused communities to meet the beneficiaries and check their livestock.

It is during these visits, that kidding cycle, milking, height, weight, shed maintenance and fodder of the animal closely checked.

The beneficiaries are interviewed on individual basis, about the living conditions of their livestock. In this quarter, nearly 358 animals were checked, 92 were dewormed against worm infestation and treatment of 8 animals was done.

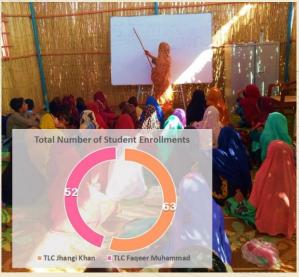
**Total Health Check** Total De-Wormed **Total Treated** 



Horticulture Project

## Community Development Program (CDP) Education

In the focused communities of Jhangi Khan and Faqeer Muhammad located in district Lasbela (Baluchistan), OSDI initiated to open 2 Temporary Learning Centers (TLCs) in the previous quarter. The construction work of both these TLCs completed in the month of September 2023. Soon after, the completion of the TLC infrastructure, the students were shifted to the learning facility. OSDI's Field Team distributed sports items in both the TLCs to engage the students in physical activities. As through sports, students learn team building, discipline, and perseverance. To assess the students about the learnings held in class, OSDI conducted the first term exams in the month of October 2023. As it is the first time, students in both the focused communities are attending school the students have been enrolled in the Kachi class (Prep). It was observed that out of the total students enrolled in both the TLCs, 61% students altogether, achieved scores above 19 marks.



Pic 5: Students of TLC in Lasbela during classroom session

In district Mardan (KPK), OSDI opened up a Temporary Learning Center (TLC) in the

	District	School Name	Class Wise Break-up of Students					
	DISTRICT	School Name	Nursery	Prep	Class I	Class II	Class III	Class IV
1	Mardan	TLC Saleem Khan Banda	15	33	12	1	6	3

Tab 2: Class wise Break-up of students in Mardan

focused community of Saleem Khan Banda in this quarter. As a cemented 5 rooms based infrastructure was generously donated by one of the community members, OSDI only had to do a little repairing and whitewash work. The building also lacked any washroom facility. OSDI intervened to construct 2 washrooms for the students. As few students were already acquiring education in another village, these students shifted to the OSDI's learning facility. This saved a lot of travelling time for the students. During the initial assessments, it was observed that 88% of the students passed the first term exams. The term 2 exams have been conducted in both the districts prior to the winter break. Currently, the opportunities for transfer of TLCs is being explored to proceed for exit.

#### Health-care

#### General Medical Camp (GMC)



Pic 6: Health Check of Patient in a General Medical Camp in Lasbela

OSDI has successfully conducted a total number of 8 General Medical Camps (GMCs) within its focused communities of district Mardan (KPK) and Lasbela (Baluchistan). 4 GMCs in each of the districts was held in collaboration with the district health department.

During these one-day GMCs, OSDI's appointed doctors and paramedical staff examined, checked and treated approximately more than 700+ patients. As it is the winter's arrival season, most of the patients were diagnosed with viral fever, cold and flu. Nearly, 40% patients suffered from Respiratory Tract Infection (RTI) on an average and 16% ailing people complained of Gastro Tract Infection (GIT) disease in district Lasbela as compared to district Mardan where on an average 30% patients were diagnosed with suffering from Ear, Nose & Throat (ENT) infection and 8% people had Musculoskeletal issues.



OSDI initiated the 13th Phase of School Based De-Worming Campaign (SBDW) during this quarter. In this phase, students from 3 educational facilities of both the districts of Lasbela (Baluchistan) and Mardan (KPK) were successfully dewormed. Altogether, 202 students received a dose of zentel syrup by the OSDI's Healthcare team under the supervision of Dr. Kamran Sohail - OSDI's Manager Healthcare & Monitoring Evaluation. OSDI works in close collaboration with the district health department to protect the children from age bracket of 5 - 14 years against worm infestation. Each student received a 250ml of milk pack along with energy biscuits for healthy nutritional intake. After the deworming activity, the students were sensitized about adapting safe health & hygiene practices, to remain healthy and protected against germs. OSDI's team demonstrated the proper hand-wash technique so the students keep their hand clean.

Pic 7: De-Worming of students in SBDW Phase 13

#### Health & Hygiene Awareness (H&H)

OSDI conducted 44 awareness raising sessions on the necessity of safe health & hygiene practices during this quarter. Out-of-these sensitization sessions, 26 were held in district Lasbela (Baluchistan) and the remaining 18 were held in district Mardan (KPK). OSDI's team educated the attendees about personal, environmental and food hygiene. The beneficiaries were asked to wash hands before and after every meal especially after sanitation, take bath daily, brush teeth twice a day, trim nails every week, wear clean clothes, discard litter properly, keep their home, school and neighborhood clean, utilize clean utensils, etc. Altogether, OSDI trained 1248 individuals from within its focused communities in the targeted districts of Lasbela and Mardan.

#### **FUTURE INTERVENTION**

Livestock Development Project (LDP) and Small Rural Enterprise Project (SREP), will be initiated in both the districts during the upcoming quarter. Regular assessments for monitoring and evaluation of Agriculture Development Project (ADP) will keep commencing in both the districts. To provide easy to access primary health-care facility within the vulnerable communities General Medical Camps (GMCs) will keep ongoing. For sensitization of community members' health & hygiene awareness raising sessions will continue with the same pace. Prior to OSDI's, exit from the community of Saleem Khan Banda, the terms and conditions for transfer of the TLC shall further be, brought into action. Besides this, Baluchistan Education Foundation (BEF) is being approached for transfer of TLCs in Jhangi Khan & Faqeer Muhammad in District Lasbela.

#### Contact us

For Details

#### **Organization For Social Development Initiatives**

Head Office: 8th Floor, PNSC Building, M.T. Khan Road, Karachi, Pakistan. UAN: 021 111 117 864

Fax: 0092-213-5632045 E-mail: contact@osdi.org For Donation

#### **Organization For Social Development Initiatives**

UBL, City Branch, I.I. Chundrigar Road, Karachi Branch Code: 0605

PLS A/C No.: 0605 - 1200048-4 Swift Code: UNILP-KKA

IBAN: PK38 UNIL 0112 0605 1200 0484