

Introduction

Engaging the local community members to uplift themselves from the generations old poverty and instability to proceed towards sustainable living is the main objective of Organization for Social Development Initiatives (OSDI). This CSR project was formed to not only improve the lives of the susceptible people but also contribute in their capacity building; to help convert them into useful assets for the betterment of their communities. OSDI has been endorsed by Pakistan Center for Philanthropy (PCP) for its proactive efforts in offering sustainable solutions for the vulnerable communities and bridging the gap between the local people and district government departments. Livelihood Assistance Program (LAP), Community Development Program (CDP) and Food Security Program (FSP) are the three core programs being offered by OSDI to create ripples of positive social change to help improve the lives of the under-privileged people.

Livelihood Assistance Program (LAP)

Agriculture

Development Project (ADP)

OSDI has facilitated 17 farmers of district Lasbela (Baluchistan) to grow cotton crop in the 7th Phase of Agriculture Development Project (ADP). During this phase, 48 acreage of farmland has been cultivated. To train the farmers about modern agrarian practices to increase the crop yield and grow healthy crops OSDI's team has conducted 2 capacity building workshops in this quarter.

Besides, engaging the farmers in verbal training the OSDI's appointed agro expert also visited the farmlands to check the land size, soil fertility, land levelling and irrigation water channels before project initiation. OSDI facilitated the farmers with 3.3kgs cotton

seeds, one bag of Diammonium phosphate (DAP), two bags of nitrogen fertilizer urea, one bag of NPK (nitrogen, phosphorus, and potassium), and one bottle of Pendimethalin - Herbicide per acre in the month of May 2023. Moreover, tillage amount of PKR 6,600 per acre was also distributed amongst the farmers. The second phase of urea distribution took place in the month of June 2023. Moving on, in the month of July 2023, the farmers received one bag of nitrogen and phosphorus (NP) fertilizer each. In the upcoming days, the farmers will complete the cotton crop picking and calculate the overall profit and loss of this phase. Initial assessment of vulnerable households has begun for the 8th Phase of ADP in district Lasbela. During this cropping cycle, the potential farmers will grow wheat crop on their farmlands. OSDI's Team has conducted the survey in the focused communities of Haji Meeran, Haji Jamot, Hamarkani, Jhangi Khan, Gao, Faqeer Muhammad and Mutkani.

Phase 7 - Cotton Crop		
Village	Farmer	Acre
Faqeer Muhammad	3	8.5
Hamarkani	3	8.5
Hashim Burfat	2	6
Jangi Khan	4	12
Golani	4	10
Baraad	1	3
G. Total	17	48

Tab 1: Village wise breakup of farmers participating in ADP - Phase 7

Horticulture Project

In FY 2020-2021, OSDI initiated the pilot project of setting up orange fruit orchards in the focused community of Akhundara in district Mardan (KPK). The next year, this project expanded to the community of Biroch. To safeguard the health of the fruit plants given under this project regular follow-ups are conducted every month by the OSDI's appointed horticulturist along with the field office staff of district Mardan (KPK) to monitor the plants growth and check its health condition. In this tenure, OSDI's horticulturist



Pic 1: Monitoring Visit of Horticulturist in District Mardan

expert – Mr. Sardar Hussain recommended the farmers to use potassium humic acid, NPK (Nitrogen, Phosphorous and Potassium) fertilizer and urea (Nitrogen fertilizers) to overcome the nutrient deficiency. Moreover, as few plants were identified to be affected by leaf minor disease, Mr. Hussain recommended to have bifenthrin spray sprinkled on them. The horticulturist also conducted a capacity building session of the farmers to educate them about the effective methods for orchard management. The training topic covered essential aspects of citrus cultivation, disease prevention, and pest control. Moreover, the OSDI's team distributed 1 bottle of Bifenthrin 250ml, 2 packets of Thiamethoxam 30gm, 2 packets of Nitrogen, Phosphorus and Potassium fertilizers (2020) 250g, 6 bottles of humic acid (micro nutrient) 4l and 50kgs of Urea fertilizer.

Livestock Development Project (LDP)

During this quarter, the 5th Phase of Livestock Development Project (LDP) continued with the regular health check and monitoring activities by the OSDI's appointed vet, in district Lasbela (Baluchistan). Dr. Akhtar – veterinary expert along with the district field team of OSDI checked the health of 432 animals, dewormed 224 livestock and treated 8 critically ill animals against diseases. Furthermore, the vet trained the beneficiaries about breeding, livestock rearing, herd increase, milking, shed preparation & maintenance, fodder mixing and health & hygiene maintenance.



Pic 2: Livestock Monitored in LDP - Phase 5

Small Rural Enterprise Project (SREP)

In the newly intervened focused communities of Golani, Hashim Goth and Faqeer Muhammad located in district Lasbela (Baluchistan), OSDI's district team has conducted an initial assessment of beneficiaries for the upcoming phase. The chosen beneficiaries have shown interest in setting up a clothes, tailoring & embroidery items shop and a grocery store. The distribution of goods shall begin soon in the upcoming months. In district Mardan (KPK), a monitoring visit was conducted to follow up on the progress of the beneficiaries facilitated during the previous year. OSDI's Field Assistant checked the financial books of these beneficiaries, enquired about the daily sales and profits, etc.

Community Development Program (CDP) Education



Pic 3: Initial SMC Formation Meeting held in District Lasbela

As the new communities for suitable intervention are being finalized in district Mardan (KPK) after a thorough analysis of the baseline survey, OSDI intends to re-open the closed Government Girls Primary School (GGPS) located in Shanay Zangal village. To serve the purpose, OSDI's Head of District Mardan – Mr. Sajjad Said along with the District Planning Officer (DPO) at Elementary & Secondary Education Foundation (ESEF) - Mr. Zahir Shah met the community elders to discuss opportunities of mutual co-operation. To initiate regular classes in the Temporary Learning Center (TLC) of the newly intervened focused community of Saleem Khan Banda, OSDI has appointed a male teacher in this quarter.

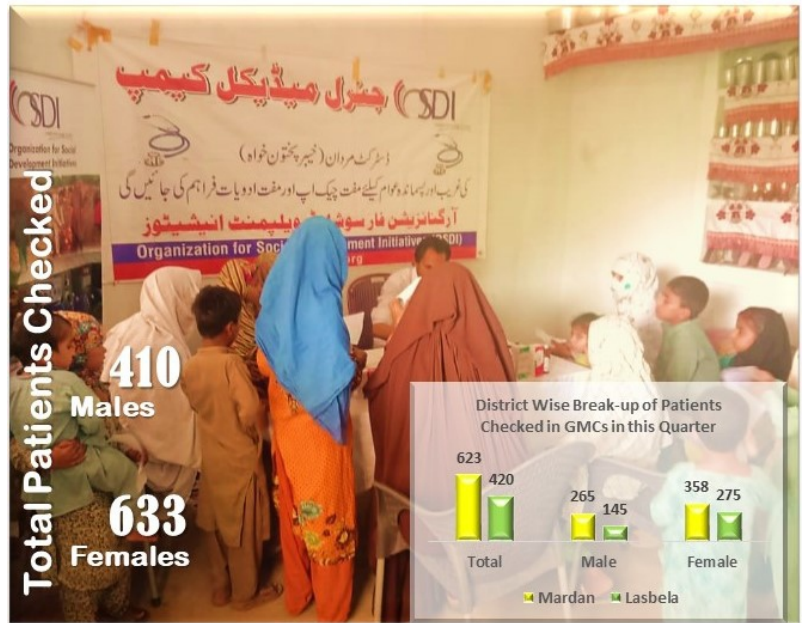
OSDI has successfully handed over the functional TLC located in the focused community of Qambrani to Baluchistan Education Foundation (BEF). On behalf of OSDI, Ms. Fizza Rizvi – Assistant Manager Communications & Education met and signed a school transfer MoU with the Regional Supervisor

(Central Region B, Kalat Division) - Mr. Mansoor Ahmed Baloch of BEF at the office of Deputy District Officer (DYDO) (F) in Hub – Ms. Shazia Hameed. Furthermore, OSDI has formed School Management Committees (SMCs) in the newly intervened focused communities of Faqeer Muhammad and Jhangi Khan prior to construction of the new TLCs. The TLC of Jhangi Khan shall also cater to the out-of-school children (OOSC) of Mutkani community. In this quarter, Ms. Rizvi has also conducted a teachers training workshop entitled, “Interpersonal & Intrapersonal Skills of a Teacher” to train the newly appointed female teachers of both the new TLCs. Ms. Maryam from the OSDI's school of Qambrani was also invited to attend the training session to share her teaching experience with the new appointees. From 21st August 2023, regular classes have begun in both the TLCs of Jhangi Khan and Faqeer Muhammad. The teachers of both the TLCs are currently focusing on the student enrollment.

Health-Care

General Medical Camp (GMC)

OSDI's Healthcare team has conducted 5 General Medical Camps (GMCs), in this quarter. Amongst these GMCs, 3 were held in the focused district of Mardan (KPK) and the remaining 2 took place in district Lasbela (Baluchistan). A total number of 1043 patients suffering from different health issues and diseases were examined, diagnosed and treated with free medication by the qualified team of doctors and paramedical staff. Amongst the ailing people checked, 410 were males and the remaining 633 were female patients. It was observed, that Gastro Tract Infection (GIT), Respiratory Tract Infection (RTI) and Urinary Tract Infection (UTI) was on the raise in district Lasbela having the number of patients multiplied within a month. However, the patients suffering from Skin infections, Anemia, and Eye Infections surprisingly lowered. In district Mardan, RTI patients drastically minimized due to the aggressive health & hygiene campaigns.



Pic 4: Gender Wise Break-up of Patients Checked in GMCs

Major Diseases Treated	District Lasbela		District Mardan		
	GMC Hamarkani 26 June 2023	GMC Chib Sheikh 17 August 2023	GMC Saleem Khan 24 May 2023	GMC Umar Dhair 27 June 2023	GMC Hassanabad 13 July 2023
GIT	18%	25.79%	19%	10%	19%
RTI	17%	20.63%	5%	5%	3%
Skin	24%	5.56%	9%	8%	9%
Musculoskeletal	10%	6.75%	25%	59%	25%
Gynea	1%	0%	1%	1%	1%
ENT	14%	15.48%	10%	2%	9%
Anemia	5%	0.40%	6%	1%	1%
Eye Infection	4%	2.78%	1%	1%	2%
UTI	0%	7.94%	8%	4%	12%
Other	7%	14.68%	17%	11%	19%

Tab 2: Percentage Wise Break-up of Major Diseases Treated in this Quarter



Pic 5: H&H Awareness Session Being held at OSDI's TLC in Mardan

Health & Hygiene Awareness

OSDI's field teams of district Mardan (KPK) and Lasbela (Baluchistan) have successfully managed to sensitize 238 people regarding safe health & hygiene practices in this quarter. Altogether, a total number of 10 awareness raising sessions have been conducted across both the districts by the field teams. During these training sessions, the participants were educated about improving their personal and environmental hygiene in order to improve their living conditions. OSDI's appointed Social Mobilizers and field staff briefed the participants about the importance of hand wash before and after every meal specially after sanitation, bathing daily, brushing teeth twice a day, combing hair, wearing clean clothes, discarding litter properly, keeping their home, school and surroundings clean and using properly washed utensils before cooking, etc. These capacity building sessions are held on regular basis in the OSDI built/supported educational facilities, targeted communities and during General Medical Camps, etc. As a positive social outcome of these trainings, beneficiaries gradually start adapting the behavior change practices.

Food Security Program (FSP) Kitchen Garden Project (K.G.)

OSDI's team along with the agro expert conducted monitoring visits to the kitchen garden plots prepared in the previous quarter. During this phase, the 24 beneficiaries participating have harvested a land area of 6000 sq. ft. The beneficiaries have chosen to grow ladyfinger, apple gourd and ridge gourd vegetables in their kitchen gardens. Unfortunately, 4 beneficiaries left the project due to some unavoidable reasons.



Pic 6: Fresh Produce from OSDI's K.G. in Lasbela

Future Interventions

As the reverification process of the vulnerable communities has been completed in district Mardan (KPK), suitable projects for intervention shall begin in the upcoming quarter. In the initial phase, livelihood projects shall be launched to provide means of income generation opportunities to the extremely susceptible families. Besides this, community development programs such as provision of primary healthcare facility, access to primary education, safe drinking water, natural resource management, capacity building on safe health & hygiene practices shall be provided to uplift the people living in these communities to improve their living standards along with creating a food safety net. In district Lasbela (Baluchistan), Small Rural Enterprise Project (SREP) shall begin, 2 Temporary Learning Centers facilitating more than 100 out-of-school children (OOSC) will be constructed, GMCs will be held, etc.



Pic 7: Creating Sustainability for the next Generation

Contact us

For Details

Organization For Social Development Initiatives

Head Office: 8th Floor, PNSC Building,
M.T. Khan Road, Karachi
Phone: (+92) 21 111 117 864
Fax: (+92) 21 35632045
E-mail: contact@osdi.org

For Donation

Organization For Social Development Initiatives

UBL, City Branch, I.I. Chundrigar Road, Karachi
Branch Code: 0605
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