

DECEMBER 2022 VOLUME XIII, ISSUE 03

# Newsletter Organization for Social Development Initiatives

A CSR initiative of Marine Group of Companies

# **INTRODUCTION**Endorsed by the Pakistan Center for Philanthropy (PCP), Organization for Social Development Initiatives (OSDI) is a Corporate Social

Responsibility entity of Marine Group of Companies (MRGC). The continuously ongoing efforts and effective strategies of OSDI; to help uplift the vulnerable communities from poverty have been acknowledged at both local district level and amongst other stakeholders.

Under its three pronged poverty alleviation strategies, OSDI provides financial empowerment, food security, capacity building opportunities and proactive solutions for asset creation. Livelihood Assistance Program (LAP), Community Development Program (CDP) and Food Security Program (FSP) are the key sustainability creation approaches designed by OSDI to improve lives of the people living in deprived communities.



## MONITORING VISIT BY PCP TEAM

To renew the certification of OSDI for the 3rd time, the management of Pakistan Center for Philanthrophy (PCP) sent a team of representatives - Mr. Aamir Khan - Lead Evaluator and Mr. Uzair Arshad Khan - Junior Program Officer to visit the vulnerable focused communities in district Lasbela (Baluchistan). OSDI's Manager Programs - Mr. Sheheryar N. Khan along with Mr. Ather Siddiqui - Chief Accountant & Admin Manager led the PCP team to the focused communities of Sayarani and Qambrani for the purpose of audit. To make the visit more fruitful so PCP team could meet as many beneficiaries as possible in a single day, OSDI's team invited beneficiaries from the focused communities of Bilal Khaskheli, Saleh Goth, Mangyani, Umrani, Yousuf and Mangia to the communities of Sayarani and Qambrani.

Representatives of PCP met 68 beneficiaries altogether. The beneficiaries met, were mainly from Agriculture Development Project (ADP), Livestock Development Project (LDP) and Small Rural Enterprise Project (SREP). Besides this, students & teachers of OSDI's built Temporary Learning Centers (TLCs) in Sayarani and Qambrani were also met.

The PCP team had one-to-one discussions with the beneficiaries and enquired about their well-being after joining the OSDI's poverty alleviation programs. Overall, it was a productive visit and PCP team appreciated the contribution of OSDI in sustainability creation within these poverty struck communities.



Pic 2: Interviewing beneficiaries in District Lasbela

# **LIVELIHOOD ASSISTANCE PROGRAM (LAP)**

# **Agriculture Development Project (ADP)**

During this quarter, the 6th Phase of OSDI's signature Agriculture Development Project (ADP) has been initiated in the newly selected focused communities of district Lasbela (Baluchistan). Overall, it is the 19th phase of this project. Previously ADP interventions have taken place in the targeted districts of Shikarpur, Khairpur, Matiari, Jacobabad & Thatta (Sindh), Mardan (KPK) and Lasbela (Baluchistan).

Out of the 20 vulnerable farmers selected to participate in this phase one farmer has moved out. Hence, 19 farmers having an aggregate size of 51.25 acres are cultivating wheat crop on their



Pic 3: Capacity Building Session for ADP Farmers-Phase 6

farmland. These farmers have been chosen from 7 extremely susceptible communities of district Lasbela.

Villages	Farmers
Faqeer Muhammad	9
Waryani	3
Golani	2
Baraad Ali	2
Jangi Khan	1
Murad Ali	1
Hussain Goth	1

Tab 1: Village wise breakup of farmers participating in ADP-Phase6

Capacity building sessions have been organized by OSDI's Team for training and development of the farmers in field office and on field for better seed sowing, land preparation, irrigation water management, weeds and pests management, etc. To attend these knowledge-sharing sessions external farmers have also willingly attended the OSDI's trainings with utmost interest. The farmers have been facilitated with tillage amount for land ploughing and preparation purposes by OSDI's team. Along with this, distribution of wheat seeds and fertilizers like Di-ammonium Phosphate (DAP) urea distribution has also been done in this quarter.

## **Horticulture Project**

Regular field visits are made by the OSDI's District Mardan (KPK) team; for crop monitoring purposes in the focused communities of Akhundara and Biroch. Since the growth of fruit plants takes atleast a period of 4-5 years before the bearing of fruit, there is ample time for the plants to bloom. It is during these field visits, pest attacks, weedicide growth and plant protection is observed by OSDI's team and the appointed agrarian expert. Interactive training sessions are also conducted in the field to address the frequent queries of these 10 farmers from both the phases.



Fig 1: Details of LDP Sessions Conducted in Lasbela

# **Livestock Development Project (LDP)**

In district Lasbela (Baluchistan), OSDI's field team along with the veterinary expert held 3 capacity building sessions with 11 participants from the Phase 4 of Livestock Development Project (LDP). It was during this visit that health-check, deworming and vaccination of 16 animals was done to safeguard the health of OSDI's distributed livestock.

Moving on towards district Mardan (KPK), nearly 50 livestock from the 3rd phase of LDP were checked by the OSDI's team. The beneficiaries participating in this phase are from the focused communities of Akhundara, Prrang Dara and Biroch. Majority of the does given in this phase are in the second round of kidding as of now.

# **COMMUNITY DEVELOPMENT PROGRAM (CDP)**

#### **Education**

During this quarter, OSDI's Manager Programs - Mr. Sheheryar N. Khan met the Taluka Education Officer (TEO) in Taluka Mirpur Sakro in district Thatta (Sindh), to formally hand-over the OSDI's adopted Government Boys Primary School (GBPS) located in the community of Gul Muhammad Samoo (GMS) to the government's education department. In the upcoming days, the education department will provide furniture, course books and teacher to this school. The government's officials applauded the efforts of OSDI in reopening of this educational facility. Nearly, 62 students are currently acquiring education in this learning facility.



Pic 4: OSDI's Manager Programs along with the District Education Department Team

OSDI's Head of District Mardan (KPK) - Mr. Sajjad Said met the senior representative of Elementary and Secondary Education Foundation (E&SEF) to discuss about appointment of a female teacher in this school. Besides this, OSDI's team distributed course books for the students. Previously, OSDI has formally handed over the TLCs of Baizad Banda and Akhundara to E&SEF. At the time of exit, 46 students were enrolled in TLC Akhundara and 54 in TLC Baizad Banda. Regular monitoring visits are made to the TLC of Arab Seray by the Field Assistant - Mr. Ibrar Ali to silently observe the classroom learning methods. Mid-Term exams have also been conducted in this school prior to sending the students for winter vacations.

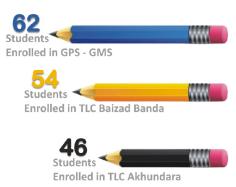


Fig 2: Breakup of Students Enrolled in OSDI Schools

The recent floods caused due to the massive rainfall in the previous quarter, led to a severe destruction of infrastructure in district Lasbela (Baluchistan). Unfortunately, along with the massive loss of lives many things washed away. OSDI's built Temporary Learning Centers (TLCs) of Pini Ladhoo and Chamasara were also wiped out. Members of the School Management Committee (SMC) of Chamasara gathered to set-up a tent to continue the learning process; whereas, in Pini Ladhoo the SMC members had a temporary

location set-up with wood logs. OSDI's TLC built in Sayarani village is also visited by the OSDI's field team for monitoring purposes along with the other two TLCs.

Pic 5: Class ongoing in Temporary Flood Camp of Chamasara

#### Healthcare

#### Floods 2022 - Emergency Relief Campaigns

In this quarter, OSDI's Healthcare team has distributed water purification tablets in 8 destitute focused communities of district Lasbela (Baluchistan). 277 families of Haji Ibrahim Goth, Ibu Sheikh, Chib Sheikh, Sayarani, Laloo Goth, Qambrani, Essa Goth and Muhammad Dooda Goth received a total number of 4,140 aqua purification tablets which can cater to a population size of 1,939 individuals. These tablets are used against the outbreak of water borne diseases for lime gastro mic-organisms in water to prevent cholera, typhoid, dysentery and other such diseases. OSDI's team conducted 13 health & hygiene (H&H) awareness raising sessions in these focused communities to educate the people about safe health & hygiene practices. Nearly, 300 beneficiaries attended these knowledge sharing sessions. Moreover, the beneficiaries were also taught about water purification methods through the use of aqua-tabs, importance of safe drinking water and how to prepare it in flood affected areas.

As the aftershock of recent floods were very heart-throbbing in district Lasbela; OSDI organized 6 MMCs on emergency basis in the focused communities of Haji Ibrahim, Chib Sheikh, Ibu Shaikh, Sayarani, Qambrani and Essa Goth in which a total number of 718 patients were checked during the 2 days activity. Viral fever, malaria, flu and cough cases were on the rise due to the stagnant rainwater.

Patients in GMC Prrang Dara 4

217
Patients in GMC Akhundara 4

District Mardan

287
Patients in GMC Laloo Goth 3

303
Patients in GMC Faqeer Muhammad

718
Patients in MMC in Lasbela

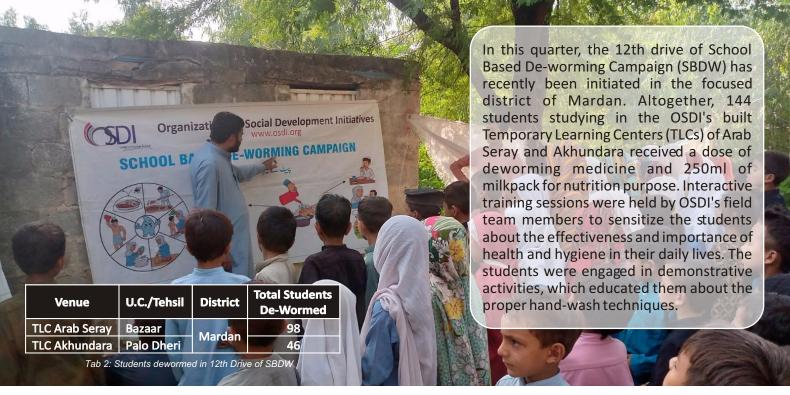
District Lasbela

Across the focused areas of intervention in the vulnerable communities of district Mardan (KPK) and

Fig 3: District Wise Breakup of Patients Checked & Treated in this quarter

Lasbela (Baluchistan), OSDI's health-care team has organized 4 General Medical Camps (GMCs) and 6 Mobile Medical Camps (MMCs) to provide easy to access and primary health-care facilities at the doorstep of the ailing people. 1,690 patients availed treatment and consultancy by the appointed doctors and paramedical staff in these health camps. Free medications were given as per the doctor's prescription to all the patients by OSDI's health-care team.

Besides this, GMCs were held in the targeted villages of Laloo Goth and newly intervened community of Faqeer Muhammad. 239 ailing males and 351 females were facilitated with primary treatment in both these GMCs. In the villages of Akhundara and Prrang Dara, OSDI organized the fourth General Medical Camps (GMCs); in which 382 patients received basic health-care services in district Mardan (KPK).



# Water & Sanitation, Hygiene (WASH)

#### Health & Hygiene (H&H) Awareness

OSDI's Team has conducted 35 sensitization sessions to educate the people living in the focused communities of district Mardan (KPK) and Lasbela (Baluchistan). These interactive learning sessions were held for student and community engagement to know about the need and importance of safe health & hygiene practices to live a healthy life. The key goal of organizing such awareness raising sessions is to motivate the people living in destitute conditions to improve their lifestyle with little guidance and capacity building. OSDI is determined to improve the lives of marginalized remote inhabitants through preventive measures and safe health practices; that lead to more financial productivity and prosperity across all its targeted communities. Regular trainings on behavior change communications (BCC) is done in



Fig 4: H&H activity conducted District Wise

every supported educational facility or within the area of focus to enable the local people to step forward and be the agents of change themselves. This way, they not only create a multiplier effect by informing their friends, relatives and neighbours about their better lifestyle but also witness less health issues caused due to unhygienic and unhealthy living on routine basis. In this quarter, 782 individuals have participated in the knowledge enhancement sessions organized by the OSDI's team. Primary objective in each of these sessions was to promote the significance of proper hand-wash to get rid of exposure to germs and bacteria.

# **FUTURE INTERVENTIONS**

Interventions as per need have initiated in the newly selected focused communities of district Lasbela (Baluchistan). Gradually, all sustainability creation projects shall be initiated in the upcoming days. In district Mardan (KPK), data collection for baseline survey has been completed and selection of new areas for intervention shall soon be decided in the near future.

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