

Newsletter

ORGANIZATION FOR SOCIAL DEVELOPMENT INITIATIVES



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Pic 1: Students Celebrating 75th Independence day

Introduction

Certified by Pakistan Center for Philanthropy (PCP) and registered under the Trust Act 1882, Organization for Social Development Initiatives (OSDI) is a CSR initiative of Marine Group of Companies (MRGC). The business conglomerate is Pakistan's leading cargo handling and logistics group, working since 1964. OSDI aims to create sustainability through poverty alleviation, economic uplift and food security in the marginalized communities of Pakistan. Since 2009, OSDI has successfully contributed in improving the lives of more than 59,000 people living in the focused communities of rural Sindh, Baluchistan and KPK. Livelihood Assistance Program (LAP), Community Development Program (CDP) and Food Security Program (FSP) are the three fundamental approaches to sustainability creation. OSDI firmly believes in overcoming the gaps through exercising and implementing these three approaches, as per need within its focused communities.

Disaster Relief Assistance Program (DRA)

Covid-19 Pandemic

Covid-19 has destabilized even the most economically powerful countries across the globe. Sudden lockdowns led to unemployment which worst hit the daily wage laborers. OSDI realizing the unfortunate economic situation of the people living in our focused communities distributed ration bags amongst the high dependency and most vulnerable families. In the previous 2 phases of ration distribution, 848 families were provided with dry food and non-food items, living in all 3 focused districts of OSDI. In the recent phase, OSDI has facilitated 161 families with ration bags containing basic foods items with essential nutritional needs. The estimated price of each ration bag was PKR 5,520.

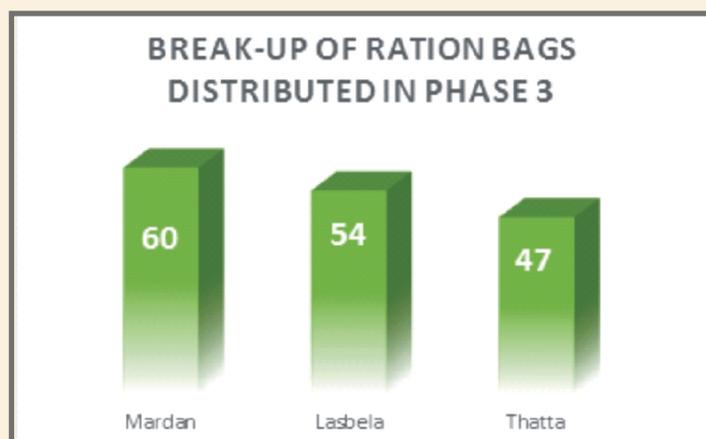


Figure 1: Break-up of Ration Bags Distributed in Phase 3

Livelihood Assistance Program (LAP)

Agriculture Development Project (ADP)

4th Phase of ADP has begun in the focused communities of district Lasbela (Baluchistan). In this phase, 8 vulnerable farmers have been provided assistance in the form of inputs to grow cotton crop on 24 acres of their farmland. To improve the farming skills of the farmers, OSDI has conducted Farmers Training sessions; in which they have been trained and guided about the modern agrarian practices to cultivate healthy crops. OSDI has also distributed seeds, Diammonium Phosphate (DAP) fertilizer and weedicides amongst each farmer.

In district Mardan (KPK), 7 farmers that had been facilitated to set up an orange fruit orchard on 5 acres of farmland have been further supported with 1200ft of pipeline which has been connected to the bore dug by OSDI in 2018. OSDI's Manager Programs- Mr. Sheheryar N. Khan visited the fruit orchard in the month of May 2021 to monitor the fruit plants condition. In the 2nd phase of this project 11 farmers shall

Districts	Phase	Farmers	Acre
Thatta	III	12	22
Lasbela	IV	8	24
Mardan	I	7	5

be chosen from Prrang Dara to cultivate approximately 5.5 acre of farmland for the orange fruit



Pic 2: ADP inputs being distributed in district Thatta

Table 1: Break-up of farmers facilitated in this quarter

orchard. In district Thatta (Sindh), seeds & DAP fertilizer has been given to the 12 farmers nominated to participate in the 3rd phase of ADP to cultivate 22 acreage of farmland. For capacity building of the farmers, Agriculture Expert- Mr. Ghulam Hyder Kalamati was invited to deliver a thorough lecture on best agrarian practices and conduct question and answer session to clear the doubts of farmers.

Livestock Development Project (LDP)



Pic 3: Training of LDP beneficiaries in Lasbela

To initiate the 2nd Phase of Livestock Development Project (LDP) in district Thatta (Sindh), OSDI has selected 10 beneficiaries from Cluster 1 villages-Ahmed Mallah, Babu Mallah, Hashim Jatt and Muhammad Khaskheli. For capacity building of these beneficiaries, a one day training session was held in the field office. OSDI's Team Leader- Mr. Muhammad Usman, invited Dr. Noor Hussain Jatoti-Veterinary Expert (Animal Husbandry and Livestock Department-Government of Sindh) to train and guide the selected beneficiaries about livestock maintenance. 4th Phase of LDP shall be initiated soon, for 9 vulnerable beneficiaries of district Lasbela (Baluchistan). In the 1st cycle, beneficiaries have been selected from the focused community of Ibu Sheikh and in the 2nd cycle, 11 beneficiaries shall be facilitated. 3rd phase of LDP in district Mardan shall commence soon in which 20 beneficiaries will be supported in the 2 cycles. In the 1st cycle 10 families will be given pregnant does to generate multiplier effect. Training of all LDP beneficiaries from across the 3 focused districts have been done in this quarter.

Small Rural Enterprise Project (SREP)

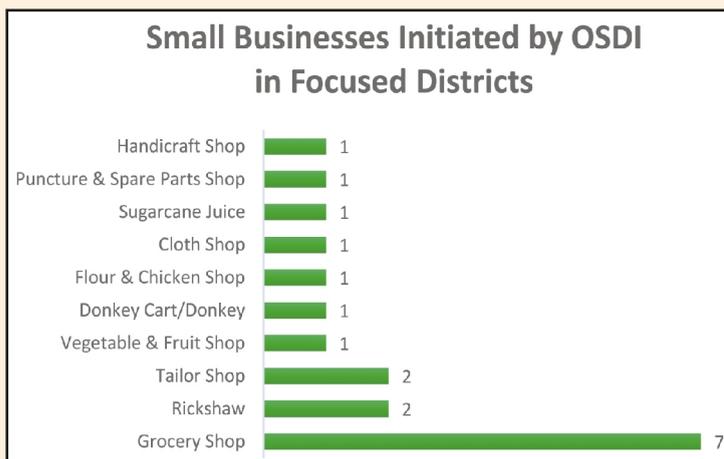


Figure 2: Small Businesses Initiated by OSDI in focused Districts

In this quarter, 6 beneficiaries from district Mardan (KPK) have been supported to initiate their small businesses. In district Lasbela (Baluchistan), 2 male beneficiaries have been supported with a rickshaw and tailoring shop business from the focused communities of Issa Goth and Haji Ibrahim Goth. 6 highly capable and deserving candidates from the focused villages of district Thatta have been supported by OSDI with small businesses of their choice. To train and build upon the capacity of these beneficiaries OSDI's field teams have conducted Financial Literacy Trainings in their respective offices. During these trainings, beneficiaries have received basic information regarding financial management, restocking of goods, profit and loss calculations, etc.

Community Development Program (CDP)

Education

The ambiguous situation in the educational sector as an outcome of Covid-19 pandemic has worst struck the students. Schools and other educational institutions have been facing constant opening and closing situations since more than a year now. 2 students of OSDI's Built Temporary Learning Center (TLC) in Arab Seray community of district Mardan (KPK) shall appear for the annual examinations of grade 5. As the schools in Mardan have resumed now, regular classes have begun. Upon the request of the local community, OSDI's Manager Programs-Mr. Sheheryar Khan, formed a 5 members based School Management Committee (SMC) in



Pic 4: Stationary items and Course Books distributed in OSDI School

the focused community of Akhundara. OSDI shall open a TLC in this village, until the local government fulfills its commitment to construct a school in this vicinity. Formal approval to adopt Government Boys Primary School in Gul Muhammad Samoo village of district Thatta (Sindh); has been received by OSDI. To begin regular classes for the time being, OSDI has made a temporary arrangement of shed and appointed a male teacher. The school has also been facilitated with basic teaching and learning equipment. Approximately, 250 out-of-school children shall acquire primary education in this school. In the TLC of Yaqoob Jokhio, atleast 15 community females have voluntarily re-plastered the classroom floors using the local method of plastering also known as *Ragu* or *Farsh ki Lappi*.

Representatives of National Commission for Human Development (NCHD) held annual prize distribution ceremonies in the OSDI built TLCs of Sayarani Goth and Danok in district Lasbela (Baluchistan). Students of both the schools were acknowledged for the hard work and dedication. For the 36 students enrolled in the TLC of Danok, OSDI has provided course books to its teacher- Mr. Musafir Ali. Enrollment campaign has been ongoing in the community of Qambrani Goth, upto now 26 students have been registered in OSDI's TLC. To smoothen up the learning process, pedagogy tools have been given in the TLC of Qambrani Goth. OSDI's TLCs of Pini Ladhoo, Sayarani and Chib Sheikh along with HNP supported school in Sangal has also been facilitated with course books. To further enhance, the teaching skills of the OSDI's appointed teachers, an online teachers training session was conducted by the OSDI's Senior Education Officer-Ms. Saira Rashid. The teachers were briefed about the teaching techniques, classroom management, lesson planning and child development. The teachers were also asked about the proper following and implementation of covid-19 SOPs within their classrooms.

Health-care

In the month of June 2021, OSDI's appointed teachers from the OSDI built Temporary Learning Centers (TLCs) of Pini Ladhoo and Chib Sheikh attended the Health & Nutrition Training held by National Rural Support Programme (NRSP) in district Lasbela (Baluchistan). Both the teachers have now become Master Trainers who can further conduct trainings in their respective communities. In the month of July 2021, 2 male doctors were appointed to check the 160 patients in the susceptible community of Akhundara in union council of Palo Dheri, district Mardan (KPK). In the focused communities of Pandi Jatt, Hashim Jatt and Babu Mallah located in district Thatta (Sindh), OSDI organized 3 General Medical Camps (GMCs) in which a total



Pic 5: Female patients being treated in GMC of district Mardan

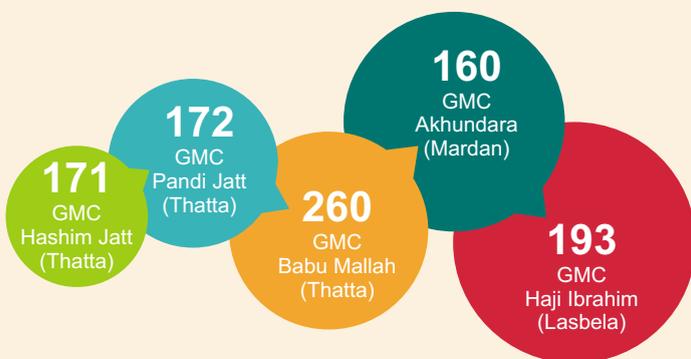


Figure 3: Patients Treated in GMCs

number of 603 patients have been provided with medical assistance and free medications as per the doctors' prescription. In the focused community of Pandi Jatt, 4 minors were refused from being provided with a dose of polio vaccination by their parents. After being refused several times, World Health Organization (WHO) team approached OSDI's Team Leader-Mr. Muhamamd Usman to arrange for a female social mobilizer for counselling of the families. Mr. Usman provided advocacy himself and after thoroughly satisfying the parents queries, all the 4 minors were vaccinated, successfully.

Water, Sanitation & Hygiene (WASH)

Water Nearby Homes (WNH)

In the focused community of Biroch in district Mardan (KPK), representatives of Water Management Committee (WMC) met to resolve the water issues. OSDI set up a 930ft water pipeline, to make water easily accessible for 16 households of

this community. Earlier the village children had to fetch water on donkey back from the natural spring. In the village of Prrang Dara, OSDI has dug a 315ft of bore along with setting up solar panels and constructing a cemented water tank for the 280 people of this community. The water facility is capable to extract 12,600 liters per day. In near future, OSDI shall

facilitate 11 farmers to participate in 2nd phase of ADP to grow orange fruit on their farmland. During this quarter, OSDI has distributed 8 Life Saver Jerry Cans in its built and supported educational facilities of district Thatta and Lasbela along with facilitating an SREP beneficiary of Thatta to begin purified water delivery service from door-to-door. The beneficiary shall earn approximately PKR 30- 40 per delivery of each jerry can.

Health & Hygiene (H&H)

OSDI believes in uplifting the rural communities by making them the agents of positive social change so they may collectively contribute towards the betterment of a society. As a

positive impact, people living in the adjoining communities when observe the change in the lifestyle of the people belonging to the focused communities of OSDI; they step in to willingly adapt the initiatives set by OSDI to improve their lives as well. This creates a multiplier effect, which helps in improving the overall way of living and paves the way for sustainability within the poverty-stricken communities. 1173 under-privileged people have been trained in 45 awareness raising sessions from across the 3 districts of OSDI in this

District	Total Sessions	People Trained
Thatta	23	506
Lasbela	19	446
Mardan	3	221

Table 2: District Wise Break-up of People Trained and Sessions Taken in H&H

quarter, to stay safe from being exposed to various contagious and non-contagious diseases. OSDI has been ensuring proper follow-ups and regularly sensitizing these people; regarding the covid-19 pandemic and how they can lower the risks of being vulnerable to this disease by using face masks and maintaining social distancing.

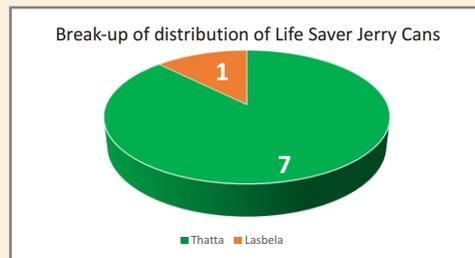


Figure 4: Break-up of distribution of Life Saver Jerry Cans

Natural Resource Management (NRM)

In this quarter, OSDI has received a generous donation of 200 plants from Hingol National Park (HNP). It is the largest national park located in the Makran Coastal region. The plants received comprise of 100 conocarpus, 30 china roses, 50 madras thorns and 20 mulberries. OSDI shall sow these plants in the community and Temporary Learning Center (TLC) of Qambrani Goth in district Lasbela (Baluchistan).



Pic 6: Distribution of Plants in Qambrani Goth

Food Security Program (FSP)

Kitchen Garden Project (K.G.)

3rd Phase of OSDI's Kitchen Garden Project (K.G.) has initiated in the focused communities of district Thatta (Sindh) in which 32 vulnerable families have been facilitated by OSDI. Altogether, 3200 sq. ft. of land has been cultivated in this phase of K.G. During this phase, beneficiaries are supported to grow tomato and chilli crop in their kitchen gardens. Beneficiaries are selected from the susceptible communities of Ahmed Mallah, Babu Mallah, Hashim Jatt and Muhammad Khaskheli.

Future Interventions

In the upcoming quarter, OSDI shall proactively continue with its Livelihood Assistance Program (LAP) activities to uplift the rural focused communities from economic shocks and financial instability by providing agrarian support to the vulnerable farmers and distributing healthy livestock amongst the landless beneficiaries. To further strengthen these beneficiaries aggressive capacity building trainings shall be conducted to help them convert their possessions into assets through profitable income generation. The overall Education system has immensely suffered due to the Covid-19 pandemic. The schools have resumed and closed every now and then, giving it an irregular momentum in imparting of education. Hopefully, the district government shall make appropriate arrangements for schools reopening, soon. To provide quality primary health-care to the susceptible people living in the OSDI's focused communities General Medical Camps shall be held in all the 3 districts along with School Based De-Worming (SBDW) activities in OSDI schools. To safeguard the health and educate the people to adapt the methods of Behavioral Change, continuous awareness raising sessions on health & hygiene shall be conducted in all the 3 districts.

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