

Muhammad Umer – Earning Well



Living in the focused community of Sathi Jatt, a village located in the union council of Kaghan in district Thatta (Sindh), is a 45 years old Muhammad Umer. He is the bread-earner for the family of 8 individuals.

Prior to becoming a beneficiary of OSDI's - Phase 2, in Small Rural Enterprise Project (SREP) Umer used to earn his living by selling fish as a daily wage labor by working at somebody's shop. He used to purchase the fish from the local fishermen and sell them in the community. His average monthly income was PKR 10,000 per month which was insufficient to fulfil his monthly expenses. Life was tough for him and his family.

OSDI facilitated Umer with a grant worth PKR 60,515 to open up his grocery store. As there was no grocery store in his village. The 70 households of the community had to travel to Mirpur Sakro for purchase

of goods which costed them time and travel expense. Umer has attended school till grade 5 so he is a little educated.

Ever since, the opening of his grocery store Umer has improved his income by 80%. He currently earns PKR 18,500 per month. From keeping basic utility items, he has gradually started increasing the list of items at his shop. There is a variety of nearly 80 household items at his store.

Amongst his 4 boys and 2 girls he is now able to educate his 3 kids. He has successfully repaid all his debts which he took from the local Wadeerah to meet his monthly household expenses.

Umer is highly indebted to OSDI for supporting him to stabilize his income and proceed towards a better living.

