

Said Jan – Grocery Shop Owner



In the focused community of Prrang Dara, a vulnerable village within the union council of Palo Dheri in district Mardan (KPK), lives 45 year old Said Jan. He is the father of 5 children; earning a living for the family of 7 individuals.

Said was a daily wage labourer who used to earn up to PKR 10,000 per month before becoming a beneficiary of OSDI. This income generated was insufficient for his family. After becoming a beneficiary of OSDI under

its Livelihood Assistance Program (LAP), in the year 2021. Said Jan initiated to open up his grocery store as a part of the Small Rural Enterprise Project (SREP).

Under SREP, vulnerable individuals are selected to initiate their small businesses so they may move towards sustainability. People like Said Jan are icons of hope for many under-privileged individuals who wish to break free from the barriers of poverty. Unlike before, Said earns up to PKR 16,000 per month. His monthly expense is nearly PKR 14,000 with the little savings now being generated he is able to educate his children.

Earlier, he at times went home without any earnings because of no working opportunity. Today, he is doing well. His village didn't have any grocery store, previously. Now, the entire community comes to him for purchase of goods.

Said hopes that more deserving candidates like him; will be given an equal opportunity by OSDI to improve their lives from his village.