

Case-Study

Sania – Progressing towards Sustainability

In the under-privileged village of Sukhio Mir Jatt, district Matiari resides Sania, a 25 year old female. She acquired education till middle level and was later on married. However, her marriage resulted in separation and she had returned to her parents' home.

In order to earn a respectable living by not becoming a burden on anyone; she stitched clothes at nominal rates.



Luckily, Ms. Sania had also taken a beautician course hence, had knowledge about beauty products. She approached OSDI to facilitate her with a small loan so she may initiate a ladies convenience store in her home as there was no such store within the village and the females of the community had to travel to the main city to purchase goods.

OSDI approved her PKR 25,700 worth of loan and she made a contribution of PKR 5000 from her side. Sania was even provided training regarding financial management, book keeping, purchasing of goods and customer handling.

Today, this young enthusiastic entrepreneur is earns approximately PKR 2500 – PKR 3000 per month through a little guidance and empowerment given. Her life is also progressing towards sustainability with independence. She is thankful to OSDI for making a positive impact in her life.