

## Case-Study

### M. Bux Majeedano – From sustainability to being rich



In the focused community of village Jamal Hajano district Matiari resides Muhammad Bux Majeedano s/o Vikio who is an ADP beneficiary since the past eight cycles. This year he has qualified as a successful graduate from this project. His family comprises of 8 family members.

During the unfortunate floods that struck his village in 2010; he like many others was left devastated. There was no source of livelihood, shelter, food and infrastructure as everything was finished. Under OSDI's leadership they found support to re-built all that was taken away. Upon beginning of ADP in their village, Bux became a beneficiary. Luckily, the well planned strategies of OSDI served as a strong motivation to help them towards sustainability.

OSDI provided them Agro loan, in shape of inputs, like tillage amount, seed for crops, pesticides, fertilizer for major crops like wheat and cotton for increase in crop yield. The Agro Expert at OSDI regularly guided them about best agriculture practices, income generation and asset creation techniques.

Following the guidelines Bux gradually realized sustainability coming in his life. His 4 children go to OSDI's adopted Government primary School in his village. His 12 year son, Ali Gohar studies in class 7 and his remaining three daughter are in class 3, 2 and 1 respectively. Another son is in class 2.

He further narrates that before OSDI's intervention, he had two acres of own land and three acres was shared land, which were laid barren due to the heavy flood. Today, he is able to run the expenses of his two acres own land and taken 1 acre on lease, and pays PKR 20,000/- per year as a lease payment. He also has 5 acres of shared land and bears 50% expense of the crop himself. He also has a tube-well on his own land with 50% shared expense worth PKR 150,000/-.

He can successfully irrigate about 20 acres land by operating this tube-well; currently he irrigates only 9 acres of his own land. Since he doesn't have to pay anyone for land irrigation now he saves the amount. Presently, he has sown wheat crop in his fields. All the savings that he manages to gather contribute to the well-being of his family.

Life for Bux has a new meaning now.

Mr. Muhammad Bux and his family pay a special thanks to OSDI, who has been supporting them at the hard time.