

CASE-STUDY:

Hazrat Umer: succeeding by leaps and bounds

In the village of Saeedabad, district Mardan, resides Umer, who aspires to soar up and high. He is 20 years of age and has passed his middle school. Having inadequate resources, he was destined to discontinue his studies. He used to work with his father for supporting his family and seldom used to do seasonal labor work during harvesting season for making both his ends meet, but it was still not sufficient for his family's sustenance. He then decided on becoming a beneficiary of OSDI's SRE (Small Rural Enterprise) program.

As there was no proper mode of transportation available in his village, there was a dire need of more channels of commutation. With the foresightedness of doing his own business, he aimed at buying a chinchi rickshaw. It was estimated that a cost of PKR. 95000 would be incurred for the same venture, in which his personal contribution would be of PKR 20000. The rest was to be financed by OSDI. As his father has also been a beneficiary of OSDI's SRE program and is running a successful grocery shop of his own now, he had entrusted his reliance in OSDI for his help. He has agreed to repay off his loan in 24 installments. He is not only benefitting from it but even his community is getting supported to a great extent. He is expected to earn a profit of PRK 6113, which is going to be a huge breakthrough for his family.

OSDI wishes that he gets great success in the future as well and shine as a beacon of hope for his family and community.

