

Shah Faisal: Electrical Spare Parts Shop



The community of Biroch comprises of 120 susceptible people living in 16 families. This village is located in the union council of Bazaar in district Mardan (KPK).

Supporting a family of 10 members, Shah Faisal is a 40 year old married man having 6 children of his own. He is an electrician by profession.

In 2019, when OSDI initiated its new phase to support the vulnerable individuals to start their own businesses, Shah Faisal was amongst the selected beneficiaries of Small Rural Enterprise Project (SREP).

Prior to becoming an SREP beneficiary he was barely able to earn PKR 6,000 per month. OSDI supported Faisal to open up an electrical spare parts shop along with rendering his services as an electrician in the community. Due to the little assistance and capacity building, today he is able to earn up to PKR 12,000 per month. His children are enrolled in school now.

Faisal is also a beneficiary of OSDI's Livestock Development Project (LDP) in which he has received a cow. According to him, "If more such people who have expertise in technical things are supported, people may witness some financial empowerment, opportunities for income will increase and there might be some ease for the local villagers as they have to travel to Rustam city for all possible requirements. If opportunities are provided in the village then people will avail things from here itself rather than travelling elsewhere."

