

Case-Study:

Gul Sher Kori – Earning with Dignity

Due to negligence and lack of awareness about the disastrous disease of Polio, Gul Sher lost his ability to walk freely when he was a little child. Being an educated and unemployed vulnerable youth of 25 years, OSDI financed him for a food cart under the Small Rural Enterprises Project (SREP).

Having the courage to bear the heat and earn a respectable living without compromising on his dignity Gul Sher proposed his idea of selling confectionary items and fried pakora's on his food cart. OSDI encouraged him to further document his plan and share the details. He requested for a loan of PKR 23,270/- in which PKR 3000/- was contributed by himself and a food cart was setup.

Under SREP capacity building of this candidate was done by OSDI's dedicated team which guided him with book keeping, finance management and purchasing of goods.

Today, this committed youth earns approximately PKR 1000/- per day making a profit of PKR 300/- daily. He places his food cart outside the village school and in the evening he takes it near the fields so the farmers may purchase items from him.

With little guidance and support by OSDI, Gul Sher a poor resident of village Mari Muhammad Khan, district Matiari is able to live an independent life.

